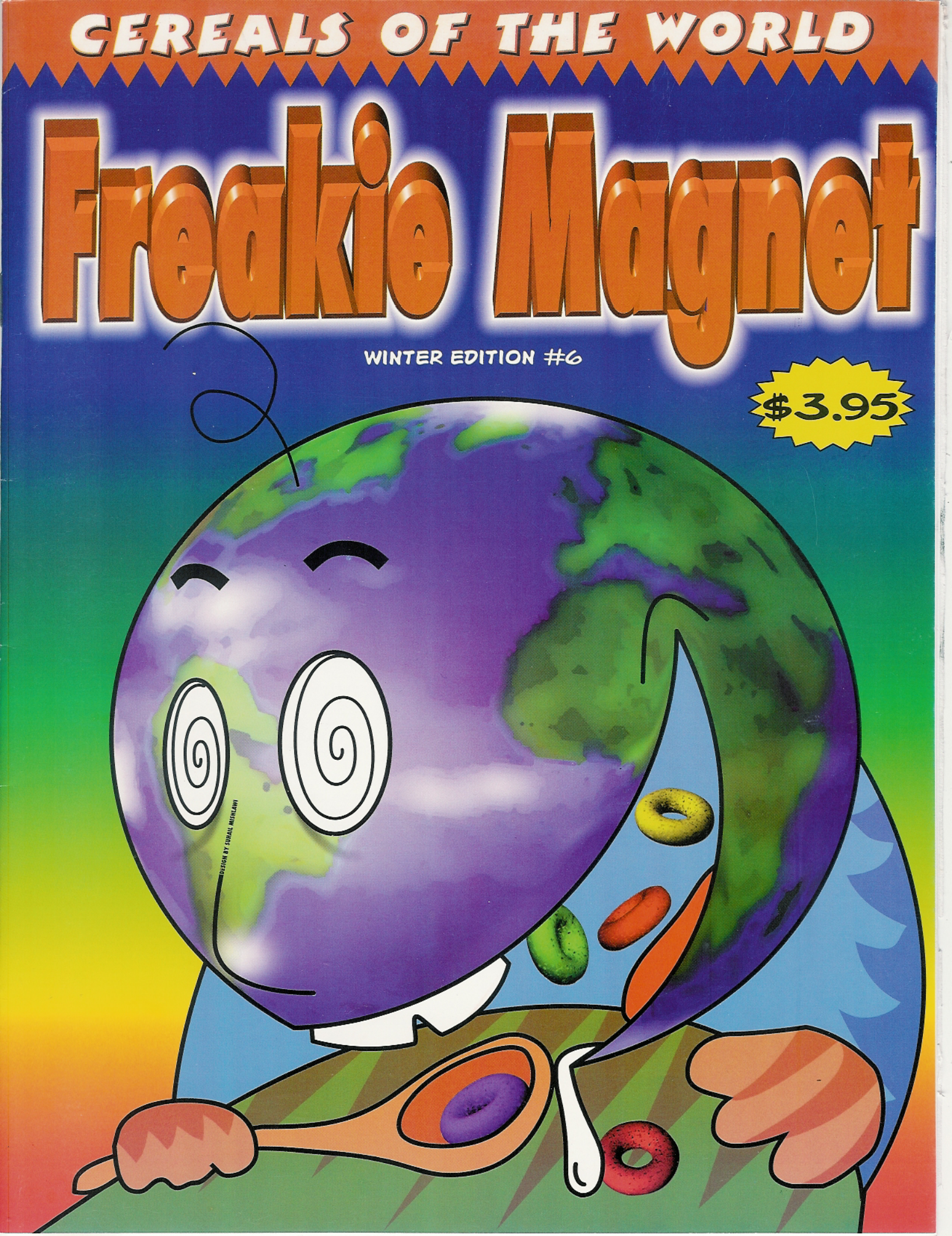
CEREALS OF THE WORLD

Freakie Magnet

WINTER EDITION #6

$3.95



60 Waterman Avenue **The Mad Toy Company** Rumson, NJ 07760 * 908-842-2567

PREMIUMS

1960 - O.K.'s - "Yogi the Bear" Swoppet (white)....25.00
1960 - O.K.'s - "Boo Boo Bear" Swoppet (yellow)....25.00
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1960 - O.K.'s - "Tony the Tiger" (yellow)....25.00
1970's - Trix - "Trix Tiddle Winks" (mint)....25.00
1970's - Cap'n Crunch - "Boson's Whistle"....12.00
1960's - Cap'n Crunch - "Fountain of Youth" Comic (MIB)....45.00
1960's - Cap'n Crunch - "Stamp Set"....25.00
1960's - Cap'n Crunch Spinning Brunhilda Ring Figure , figure only in orange (mint) 125.00
1970's - "Smedley the Elephant" Puzzle, MIP....12.00
1974 - Crazy Cow Sticker (mint in original package)....20.00
1974 - Crazy Cow "Trick n' Teaser" Book No. 4....15.00
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1960's - Frost-O's - "Energy Three Flying Saucer" (green)....15.00
1970's - "Marshall Mallow" Stickers 3 Diff...each....5.00
1960's - Kool Aid - "Canteen" Green with Clear Strap....65.00
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1970's - Daffy Dogs - each....15.00
1970's - "Twirling Casper" (MIP)....35.00
1950's - "Frito the Kid" Circus Coloring Book (exc)....20.00
1960's - Kellogg's - "Kell" & "Ogg" Caveman Figures, each....20.00
1958 - Shredded Wheats - "Spoonman - Crunchy" Dk.Bl. (m)....40.00
1950's - Tip Top Bread - "Pop-up Circus Cards" complete set of twelve (uncommon)....125.00
1950's - Kellogg's - Baking Soda "Divers" set of three with original caps.65.00
1950's - Cheerios - "Dragnet" whistle....15.00
1950's - Corn Flakes - Mail-away "Aircraft Carrier" complete in mint condition with instructions and mailer box....75.00
1970's - Libby - "Libby the Kid" Flicker Cup (mint)....30.00
1970's - "Raid Bug" Mug (NM)....20.00
1973 - Frankenberry 2 1/4" figure (orange/mint)....20.00
1974 - Monster Cereals - Cars....each 15.00
1975 - Monster Cereals - Glow Stickers (plastic) Count Chocula (yellow/unused)....15.00
1970's - Frankenberry - "Monster Shape Maker" (MIB)....20.00
1960's - Honey Comb - "Jungle Book" Spoon Hangers - "Baloo, Vulture, Mowglii or King Louie" each....12.00
1974 - "Freakies" Magnets (Snorkeldorf)....12.00
1974 - "Freakies" Flippy Flyer with Launcher (Grumble)....25.00
1972 - "Freakies" Figures - various poses, each....8.00
1972 - "Freakies" Boats- Hamhose, Grumble, Cowmumble, ea....8.00
1962 - Whitman - "So-Hi" Coloring Book (mint)....35.00
1968 - Whitman - "Cap'n Crunch" Coloring Book (exc)....45.00
1969 - Cap'n Crunch "Note Pad" Book with "Guppy" Model Ship offer on back flap (nm)....50.00
1962 - Whitman - "Twinkles, Sanford" puzzle, good....2500
1961 - Whitman - Tell-tale "Twinkles and Sanford's Boat" (m)....35.00
1973 - General Mills - "Monster Cereal" Cloth Beach Bag, printed both sides (unused)....50.00
1964 - Mattel - "Linus the Lionhearted" Handpuppet (mint)....65.00
1950's - Cheerios - "Lone Ranger" Town Buildings (pre-assembled) "Frontier Hotel," "Express Office" or Sheriff's Office" whole lot....45.00
1950's - Post - "Roy Rogers" Pop-up Cards #'s 8, 10, or 21 ea....15.00

CEREAL BOXES Et Al.

1972 - "Fruity Freakies" (Patch offer/excellent)....Trade
1973 - "Sir Grapefellow" (airplane offer) (exc to mint)....Trade
1958 - Post - "Sugar Crisp" featuring young "Sugar Bear" Front exc. box missing head flaps (Mighty Mouse back)....90.00
Circa 1951 - Kix - "Rodeo Cut-outs" Box, nice early box in very fine condition....85.00

HALLOWEEN COSTUMES

1959 - Ben Cooper - "Yogi Bear" Costume (nmib)....40.00
1975 - Ben Cooper - "Underdog" (nm in nmbox)....65.00
1958 - Ben Cooper - "Popeye" Complete with Vacuform Can of "Spinach" overall nm in m Box (plastic mask)....65.00
1959 - Ben Cooper - "Quick Draw McGraw" (mint/fine box)....40.00
1963 - Ben Cooper - "Mummy" (UPI) (mint in fine box)....75.00
1963 - Ben Cooper - "Dracula" (UPI) (mint in good box)....65.00
1966 - Ben Cooper - "Spiderman" (mint in mint box)....60.00
1967 - Collegville - "Shazzam" (Hanna Barbera) (mint)....75.00
1972 - Ben Cooper - "Witchiepoo" (Mint in good box)....50.00

Halloween Masks Only:

1960's - Ben Cooper - "Bingo - Banana Splits" (exc)....35.00
1960's - Ben Cooper - "Secret Squirrel" (exc)....45.00
1960's - Ben Cooper - "Dick Dastardly" (exc)....35.00
1960's - Ben Cooper - "Flash" (exc)....35.00
1960's - Ben Cooper - "Col. Sanders/KFC fame" (exc)....45.00

Shoe Premiums:

1960's - PF Flyer Branding Set (moc)....45.00
1960's - PF Flyer "Secret Decoder" (nm)....25.00
1960's - PF Flyer "Secret Compartment" Ring (nm)....75.00

Misc. Pinback Buttons:

1976 - 3" "Hair Bear Bunch" Bicentennial (four color)....25.00
1966 - 4" "Green Hornet - Agent" (mint no package)....25.00
1964 - 1" "Universal Monsters" Gumball Pins (all mint) "The Mummy," "The Phantom" or "The Wolfman"....each 12.00
1968 - Kellogg's "Tony - Astronaut Breakfast" Game (white)....10.00
1968 - Kellogg's "Tony - Astronaut Breakfast" Game (blue)....12.50
1966 - 4" "Official Member - Superman Club" (mint)....20.00
1960 - 1" "Davy Crocket - Statesman" Gumball Pin (mint)....25.00
1963 - 2 1/2" - USPS "Mr. Zip" or "Use Zip Code" features post office "Mr. Zip" Character - each....35.00
1957 - 2" "Zorro - &up" pin (mint)....25.00
1943 - 3/4" "Minuteman" comics pin....Trade
1950's - "Superman" - PEP cereal pin (vf)....25.00
1958 - 2 1/2" tall - Mr. Magoo GE lightbulb figural pin (m)....35.00
1960's - 3" Hydrox Cookies "Say Hi, Drox" featuring Drox....15.00
1966 - 3" - Mattel - "Baby first step" Flicker (vari vue) pin, probably toy show give-away (uncommon)....35.00

Items of Special Note

*1960's "Courageous Cat and Minute Mouse" in-house premium plexiglass desk pen holder - featuring imbedded figures of "Courageous" and "The Frog" with "Ooh, it's Courageous Cat! - Tele-Features Incorporated." Photos on request....CALL
*1960's in-house "Topper Toys" Lighter....95.00
*1969 - Mattel - "Whizzer (top) Chrome with clear center and "Our twenty-fifth year Mattel" inside....75.00
*1958 - Table Queen Bread - "Space Travel Guide" with "Blast off with Colonel Bleep! Sponsored by Table Queen Bread" and "5:45 p.m. Mon. Wed. Fri. WBRE - TV channel 28" referring to obscure late 50's cartoon, only known premium of this show?....TRADE

Please allow two to three weeks for delivery after receipt of payment. NJ residents please ad sales 8 1/4% tax. All items shipped UPS. Make payments out to The Mad Toy Co., Robert Bruce, 60 Waterman Avenue, Rumson, NJ 07760. Send for free expanded list featuring Toys, Games, Books and other great stuff from the 50's, 60's and 70's.

Welcome to Freakie Magnet #6!

Welcome to 1996's "Late Winter" Freakie Magnet #6! After the Monster Cereal issue I thought we'd never do better but I have to say I'm very pleased. The extra-territorial cereal box theme worked out great and this Magnet is filled to the brim with great stories, photos, letters, classifieds and more! A hearty thank you is owed to all FM#6 contributors. Collector participation is at an all time high and it really shows! Also, for all you Freakies out there the Freakies video is finally out. By all accounts everyone's enjoying it including my Mom! We've got some great issues lined up for the future. FM#7 will be a "Retro Freakies" issue with a giant story on Freakies complete with a ton of photos and tributary art, and FM#8 features the History of Wheaties sports boxes and a photo collection of Quisp and Quake premiums! Keep writing, we really enjoy your letters! See you soon!

Cereal News

Freakie Magnet Acquires Infant: November 7, 1995, Fairfax, VA: After a tremendous effort our Assistant Editor produced Zachary Abraham Meisner, 8 pounds 9 ounces. Now 3 1/2 months old, the new Meisner has entered into discussions with our Editor who seeks the exclusive rights to his story, which may be titled "I was an infant Freakie," "Count Chocula is my Godfather" or "For Sale, Dad's Freakies."

Cereal Con II: On Friday, April 26, 1996, from Noon until 6 p.m., QUAKE COLLECTIBLES will host the Second Annual CEREAL CON (Also known as CEREAL CON II). All are welcome, bring plenty of boxes and prizes for show and trade. For more information call David Gutterman (Quake) at 312-404-0607. Cereal Con II will be held in conjunction with the Kane County Toy Show, located in nearby St. Charles, IL, Saturday and Sunday April 27 and 28.

Greater D.C. Disneyana and Character Collectible Show October 22, Tyson's Corner, VA: Another big surprise from Annapolis Marketing, Inc! This small, annual show is held in a medium-sized room at the Tyson's Westpark Hotel. It's billed as a Disney show but don't let that fool you. Yes, there was plenty of Disney stuff but guess what? There were cereal prizes! The moment I walked in I spotted James Koval (asleep!). After I scoped out his stuff he woke up and I had to purchase a set of 1987 Freakies stickers (with "Tooter") from him. He also had a Moonstones car and some R&L stuff and a neat Planet of the Apes small playset (can't remember where he said it was from - Sears?). It had a small bridge connected to two 2-D trees and a few gorillas on horses and what I think were supposed to be Zira and Cornelius figures on foot. Rod Waid of Newport News, VA, a new subscriber, had good cereal items including a set of Freakies figures and magnets. Joe Nicholas from Telford, PA, had the largest spread of character toys. He had a Quisp playmate doll, an assortment of cereal prizes, lots of advertising figures plus a full set of Fat Albert figures from the '70's AND a round, fist-sized Fat Albert figure from White Castle (a burger joint famous for piling on the onions, based in Columbus Ohio). Who says there can't be cool premiums anymore? Too bad it didn't come in a cereal box, just try to stuff it in your mouth and choke on it (don't try this at home, kids). To add yourself to Annapolis Marketing's mailing list, call or write them at 6506 Pyle Road, Bethesda, MD 20817, 301-320-6974. They'll send you promotional info plus coupons for $ off the admission price of their shows. These guys also do the Baltimore Collector's Mart.

Cap'n Crunch Quiz Answers As Homer would say, "Doh!" We forgot to publish the answers to the Cap'n Crunch Quiz from FM#4 in FM#5. Sorry, Jim, here you go: Q: How many varieties of Cap'n Crunch have been produced? A:At least 11 Regular, Peanut Butter, Crunchberries, Vanilly Crunch, Punch Crunch, Cinnamon Crunch, Christmas Crunch, Triple Crunch, Choco Crunch, Deep Sea Crunch, Home Run Crunch. Q: What is the Cap'n's full name? A:Horatio Magellan Crunch. Q: How old is the Cap'n? A: According to the comic books the Cap'n was born in 1387 - you figure it out! Q: What character first appeared on the Vanilly Crunch box? A: Sea Dog. Q: Which of the following food products has NOT been pitched by the Cap'n: Liquid Drink Mix, Ice Cream Bars, Cookies, Candy Bars. A: Candy Bars. Q: What does Chockle the Blob most resemble? A: Chocolate Chip Cookie Dough. Q: Other than Jay Ward who was most responsible for the creation of Cap'n Crunch and all of the older Cap'n Crunch characters? A:Bill Scott. Q: If you were stuck on a desert island what variety of Cap'n Crunch would you like to have a supply of? A: Your Choice!

The Freakie Magnet ©1996 by Kevin Meisner is a Cereal Collector's Magazine for Everyone!

WRITE US!
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Advertising deadline for the Spring '96 issue is March 31, 1995!

Freakie Magnet 6 HELPERS

Aaron Buckles, Richard Dee, Duane Dimock, Dan Goodsell, Suhail Mishlawi, Christine Meisner, Jonathan Meisner, Jerry Osborne, Mark Schramm, Mikal Vollmer, Sonia Zamborsky

The Freakie Magnet is a fun, editorial magazine about collecting cereal stuff. All articles presented are the personal opinions of their authors. All cereal boxes, prizes and cereal advertisements pictured are owned by private collectors. The Freakie Magnet is not connected with and does not express or imply any connection with any of the cereal companies whose products, logos and trademarks are pictured and discussed herein.

Crunchy Nuggets

MONSTER EDITION KUDOS

Dear Kevin,

WOW! The Monster Cereal issue is the best you've done yet! I forgot how much wicked stuff came out when I was a kid. It all came back to me when I read the Monster Madness article. I wish I had as many boxes as Jim Wilson. As it stands, I only have repros and the Count Chocula 3-d box! Chris Orlando is a cool guy. I ordered some of his cartoon pins. Of course, I'm also writing to order the Freakies Commercials video! I can't wait to get it, I know it will be cool! Looking forward to the next issue, you always give me a big surprise every time I don't get out too much, I go occasionally to antique shows but no one sells cereal stuff! I did pick up Ralph Stout's Quisp and Quake T-shirts, they are cool! If you get any more Freakies stuff let me know. I recently displayed all the Freakies cars and figures on my dresser with other cool stuff. I'll take a picture of it some time (I'll be there too). Thanks again! It's a pity the only Monster Cereal available here is Count Chocula .

Your Freakie Friend,
Steve Wann, Baltimore, MD

Yo Steve! As promised, you were the first person to order the Freakies video! By the time this issue is out you will be enjoying it, I hope everyone likes it! Jim Wilson rules, you should see his cereal web site. I also have ordered Chris Orlando Monster Cereal jewelry, I like the shiny silver-plated ones, I have Frankenberry, Booberry and Count Chocula. I also picked up a set of the Monster vinyl figures and a set of three Mini-monster standing figures. Booberry is my favorite. What's really weird is that I never wanted to collect cereal boxes, I only wanted prizes until I got the Monster boxes at Atlantique City from James Koval. If you can, try to make it to the Baltimore Collector's Mart or Atlantique City, you will find cereal stuff AND you'll get to meet some of the cool collector's (like ME or Lou Ann Belmont) and dealers. Thanks again for writing, you are the Freakie Magnet's #1 Pen Pal!

WANTS FM#1

Dear Kevin:

Just received issue 5 - Nice job! Good reading and a very thorough issue. I'd like to order some back issues, I need #1, #2 and #4. In the hopes that you will photocopy #1 for me I have sent along some additional cash - is that cool? I'd like to have the reference material from all the issues. Thanks and keep up the good work. Happy Holidays.

Jeff Merrill, Garden Grove, CA

Well Jeff, I am finally going to do it, I will copy Issue #1 for anyone who wants it. I want to reproduce it in its original form which means color on the cover and cash to Kinko's copiers. Anyone who wants an exact reproduction of Freakie Magnet #1 can send $5 to me and I'll copy it and send it out. If you just want a regular photocopy send $2. Thanks for writing!

WHERE'S NATALIE?

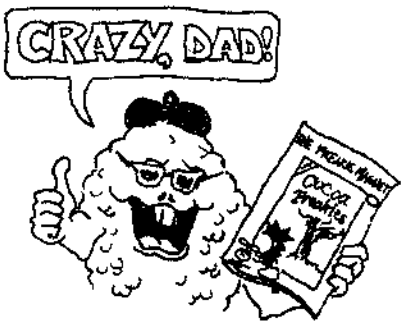
Dear Freakie Magnet Guys:

Hey!! I've never sent in my FREE want and Sale ads! What a geek I am. Here they are...please edit out if I go over the limit. Cool magazine by the way...No sarcasm, no nasty stuff, no creepy editorial comments, nice manners, please and thank you. By the way, Natalie Natero is a true Babe-O-Rama! So, will you or Natalie be at the Chicago Cereal Convention in '96? Should be cool! See you there!

Bill Otto, Bellevue, NE

Hi Bill! Look for your ads this issue. I'd like to make Cereal Con II this year! Maybe we could get Natalie at the Con as a guest cereal star?!

HELLO FREAKIE MAGNET



Hello Kevin,

My name is Tom Brookshire and I'm a toy dealer/collector who lives in Oklahoma City. I got your name out of Toyshop Magazine and would like to be on your mailing list. Please send me a current copy. Is it just Freakies or other cereal items? I love Quisp, Cap'n Crunch, Quake and other crazy cereal people. I just started collecting cereal boxes but have been collecting premiums for about 8-9 years. I also collect PEZ, Batman, lunch boxes and other character items. I'm considering publishing a local Toy Collector Fanzine-type magazine here. Would you be interested in submitting a "cover story" on cereal stuff? Hey! Do you know anyone

who has Quisp boxes for sale? I am also looking for C-3P0's boxes. Write soon and send list!

Thanks!
Tommy, Oklahoma City, OK

Hi Tom! Thanks for the letter and the Cap'n "Willow" prize. I'm sending you FM#5 which will arrive long before this letter is published. Welcome to cereal box collecting!

Dear Kevin:

I read about your magazine in a North Carolina 'zine called "Preparation X." I knew I had to write because: #1 - I want a copy of The Freakie Magnet! #2 - I was a Freakies Freak! I still own 4 magnets - I have the Pink Alligator (**Gargle**), the Brown Octopus thing (**Hamhose**), the Orange Crab (**Grumble**) and the Green Leader (**Boss Moss**). Many people my age don't seem to remember the Freakies, so I flipped when I saw the magazine. Please rush my copy!

Forever Freakie,
Brenda Conklin, Durham, NC

Hi Brenda, welcome to The Freakie Magnet! Hope you enjoy the magazine and the "extras" a threw in! I dig Freakies Cereal lovers! Thanks for writing!

Dear Kevin:

Wow! Your magazine is great! Excellent reading from cover to cover. I want a one year subscription and also issues #3 and #4. Also I am ordering a copy of your Freakies Commercials video. Have a safe holiday and I'm looking forward to future issues of Freakie Magnet!

Your NY Friend,
Joe Costa, Coram, NY

Joe! Thanks for writing and for the orders and Season's Greeting card! I'm pleased that you like The Freakie Magnet and you can be sure that we'll be putting together lots of great issues in the future!

Dear Kevin:

Count me in for a year of Freakie Magnet magazine. It's a lot of fun. Be sure to keep me posted on your "Freakies" documentary video, we are still interested in featuring it on "Cheese TV." Happy Holidays!

Sincerely,
John Cafiero, Producer
Radio City Station, NY, NY

Hey John! The Freakies Video is nearing completion, we're waiting for the cover art to be finished. For those of you who have ordered the video, keep your eyes glued to your mailboxes it should be any time now! Thanks for writing!

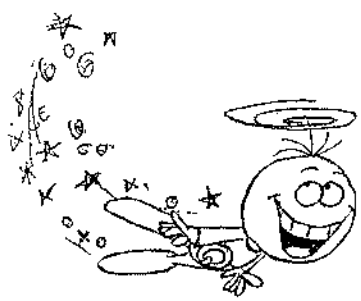
Dear Kevin,

Please renew my subscription for one year. I love your magazine and I read lots of different mags and zines. I'm 26 and I have been collecting for about 5 years. 70's TV shows & cartoons/60's & 70's skateboards & cereal stuff mostly Kellogg's. Big Yella's and Tony the Tiger are my favorites. If there are any cereal collector's who have catalogs and price lists please give them my name and address. I appreciate your help. Thanks!

Tony McMilleon
1208 Howard Street
Omaha, NE 68102

Hey Tony, I printed your address so others can contact you. Thanks for writing and good luck with your collecting!

A FRIEND IN DEED



Dear Kevin,

I would like to give my friend Ian Golder a subscription to your 'zine for his birthday. Enclosed is a check. Thanks much! In case you keep track, I got your address out of Factsheet 5.

Tim Walters

Tim, what a nice guy you are! Actually you are the fourth person to do this, and it makes us feel great that people like the magazine so much that they give it as a gift! Thanks from us for your thoughtfulness.

REALLY FREAKIE!

Dear Kevin,

Just wanted to drop you a little note to let you know I haven't fallen off the face of the earth! The boys love the Freakies figures you sent them. I 'll tape them playing with the Freakies and send it to you for Jackie End. Please save me a copy of the issue you run my childhood picture in. Take care!

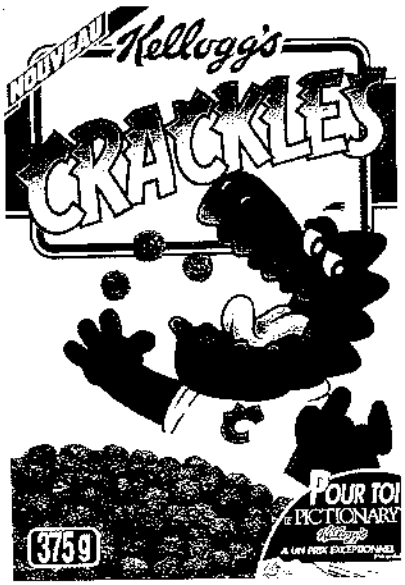
Sincerely,
Tayce Contreras, Azusa, CA

Hi Tayce! You won't believe it but my brother LOST your picture (it was supposed to go in FM#4) but FOUND it last month! It appears above, I'm quite relieved we recovered it! You look really cute in your Cowmumble t-shirt! I'm glad your boys like the Freakies, and I'm looking forward to the tape. I'm sure Jackie will get a big kick out if it! Hope to hear from you soon!

HEY KIDS! We love your letters! Write us at Freakie Magnet, 92B North Bedford Street, Arlington, VA 22201!

Cereal Boxes of Europe

by Aaron Buckles

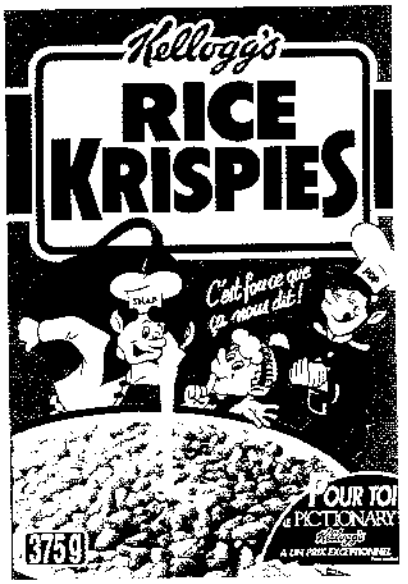


Ah, Paris in the summertime. Nothing like a beautiful boat ride down the Seine and a glorious trip down the cereal aisle at the local grocery store. Up the breathtaking Swiss Alps and down the cereal aisles of Switzerland. Biking through the countryside in Belgium and running to the grocery store in Bruges. I would have hit Germany and Austria as well, but a misstep during a grueling game of badminton my first day in Germany sent me home a week early. I don't want to talk about it. Der krankenhaus still brings horrid nightmares. Anyway, such was how I spent one week in Europe in the Summer of 1994.

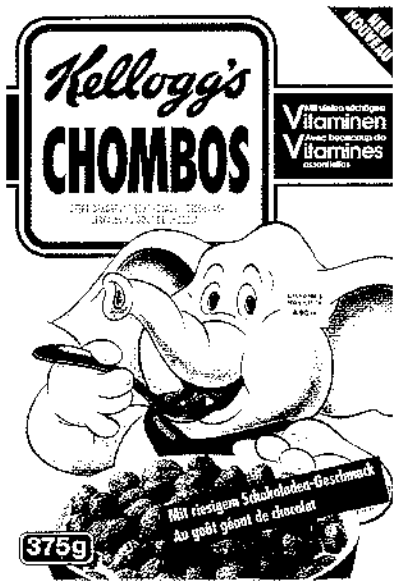
Our first stop was Belgium. Belgium was most exciting cereal wise because I had no idea what to expect. We were in a hurry to catch our train to Bruges, so I unfortunately didn't have time to search out a grocery store in Brussels. Bruges, famous for beautiful lace, is located in north-west Belgium. It is a storybook city with tiny cobblestone streets and a classic European town square. It is also "Tourist Central." Lace shops out the wazoo line the streets. "Quick" (sort of the Burger King of Europe) also graces that wonderful town square.

Anyway, everyone on the trip knew I was hunting for a grocery store, but alas, no sign of cerealdom. Then on the second day in belgium I hit paydirt. We found a tiny grocery store packed into a small space along a tight winding street. When I found the cereal aisle I just stood and stared at the cereal boxes.

There were only a handful of American cereals combined with

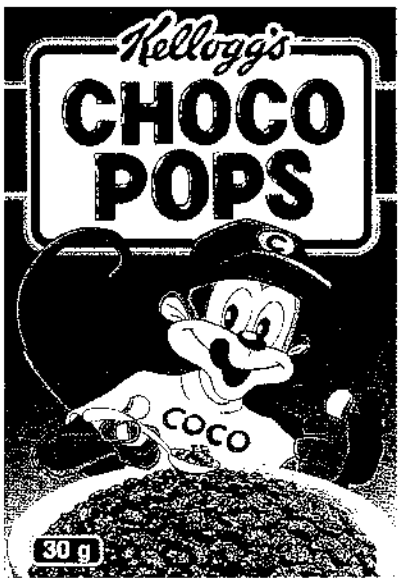


a few European brands. All the American cereals were Kellogg's: Frosted Flakes (Frosties), Honey Nut Cheerios (Honey Loops), Froot Loops, Smacks, Cocoa Krispies, etc. Mixed in with the Kellogg's staples were some Kellogg's brands I didn't recognize: Chocos (a hard chocolate flake cereal), Chombos (a hard chocolate ball cereal), and Crackles (another chocolate cereal). I tried to eat most of these cereals, but the chocolate ones were pretty hard and they didn't taste so hot. Froot Loops didn't consist of the bright colored loops we are familiar with. Instead the loops were a pale version and one color in particular looked gray. Sadly, I couldn't eat Froot Loops either. Corn Pops was another bad tasting European version. The pops were the same yellow color, but there was a hard sugar coating around each pop. Yuk! The only

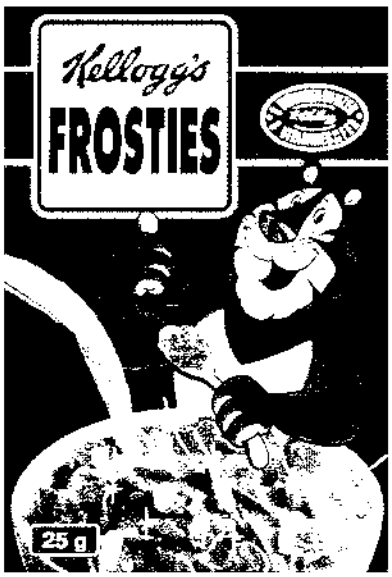


cereal I could stomach was Frosties. Good old Tony the Tiger didn't let me down. He saved me from many mornings of bread and cheese.

While the new cereals left a bad taste in my mouth, the new characters on them did not. Corn Pops featured the cartoon prairie dog dressed in cowboy garb which I believe was on early American versions of Corn Pops. Chocos featured a bear wearing a red bandanna around his neck. The bear looks a lot

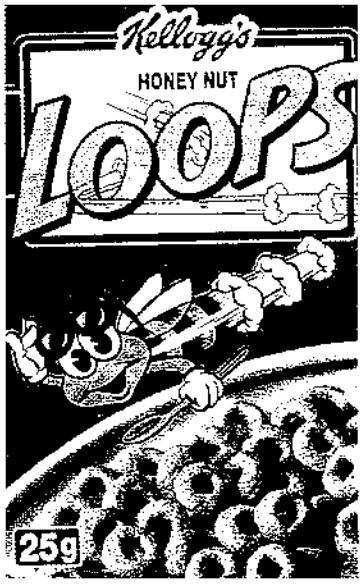


like Barney Bear from the old cartoons, but I think his name is Choco. My favorite characters were on Crackles and Chombos. Crackles, which is available in Canada and Mexico under a different name, had a cool looking purple dinosaur named Cracklesaurus. The Crackles box is bright yellow with purple letters. The other neat character is Chombo the elephant from Chombos. Chombo is a cute little guy who looks more like a Disney character than a cereal

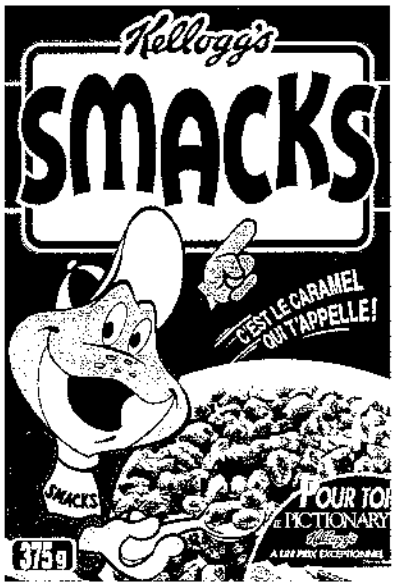


seller. The Chombo box is also bright yellow and stands out among the others.

As far as premiums go, I didn't see anything too exciting. Probably the coolest thing was a small cardboard premium with Tony the Tiger on one side and the Honey Nut Cheerios Bee on the other. There was a also a Belgium soccer premium, but I think I lost it somewhere between Belgium and Switzerland. Recently I did get a cool monster sticker from a



friend who brought back a box of Rice Krispies from England. In each country we visited I found the same Kellogg's cereals: Crackles, Chombos, Frosties, Honey Loops, Froot Loops, Smacks, Chocos, Cocoa Krispies, Rice Krispies, etc. I didn't eat the stuff, but I got a lot of cool boxes. Sometimes I wonder what the reaction was of those European hotel workers when they came in to clean my room and they found all those bags of cereal.



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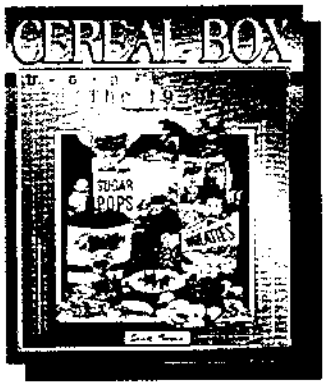

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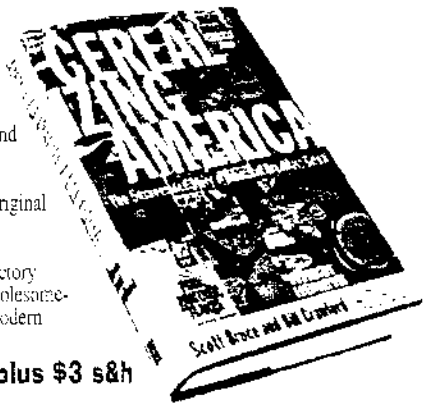

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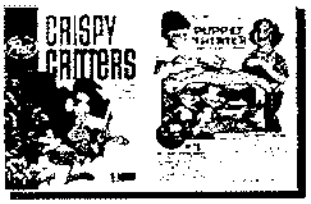
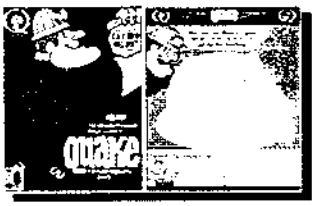
BOX REPROS

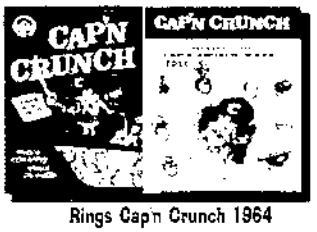
Freakie Figures Freakies 1971



Puppet theater Crispy Critters 1966



Cavern Helmet Quake 1966



Rings Cap'n Crunch 1964

Quisp playmate Quisp 1966

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"Help my Brother's a Freakie!"

by Jonathan Meisner

I know that it is hard to believe, but my brother, Kevin Meisner, is a Freakie. Not only is he a Freakie, but he is the only living descendant of the Freakie race.

This may (or may not) come as a very big shock to you. As subscribers to the Freakie Magnet, you must have realized that there was just a little too much enthusiasm on Kevin's part where Freakies are concerned. I myself found it very hard to handle. It is a long story, so I will get right to it.

A little more than thirty years ago, a spaceship of Freakies was forced to flee as their planet was bombarded with asteroids. The survivors were to find a home to continue the Freakie race. You know all but one of these individuals very well. They were Boss-Moss, Cowmumble, Gargle, Goody-Goody, Grumble, Hamhose, and Snorkeldorf. What you don't know is that there was an eighth Freakie. A runt of a boy named Kevsby. As you can see in the photo, taken at around the age of three, he was obviously the most homely of the known Freakies. He was a good child and served almost as a slave for the others. They didn't abuse him. They brought him along only to help on the long voyage to a planet known only by the stories passed down to them from their grandfathers. The planet was called Earth. It was told that the Earth was beautiful, covered with flowers and large trees that bore wonderfully delicious fruity crunchberries. It was said that these berries brought joy and restored life to all who ate them. Earth was the only known planet where Freakies would at least have a chance to survive. So, they embarked along their trip with hopes and dreams of finding a better world.

Three long months later, they arrived at their new home. Everyone was strapped in as they began the descent into the Earth's atmosphere. Suddenly, the whole ship began to tremble! Then it started spinning and tumbling end over end. Boss-Moss tried desperately to hold the ship steady, but to no avail. It started to break apart. There would be no choice now. Boss-Moss told everyone to prepare to eject from the ship. All the chairs were equipped with parachutes in case an emergency landing was not possible. Kevsby started to cry. Boss-Moss pressed the eject button just as the ship's control console shattered. Everyone was thrown clear of the wreckage. Everyone except Kevsby. For him everything went black.

When he awoke, he was laying next to a riverbed. His chute was open and around him. Somehow as the ship broke apart more and more, he finally had been freed from disaster. The ship was nowhere to be seen, and he began to realize that he was alone in a strange new world. Luckily, he had some snacks in his beltpack left over from lunch. After eating, he curled up and fell fast asleep.

Kevsby at age 3

The night passed without any problems. (Luckily, animals are repulsed by the smell of a freakie!) Kevsby woke up and finished off the left over snacks. He was alone and out of supplies. Fear began to set in. Where were the rest of the Freakies? Were they alive? How was a he going to survive in this strange new world? He began to sob again. After a while, Kevsby decided that he would look around for the others and maybe find a crunchberry tree to feast on! (Kevsby was a junk food junky!)

That afternoon he walked through fields and wooded areas. He saw many trees, but none with fruity berries on them. He found no trace of the other Freakies either. Exhausted, he lay by a pond and fell asleep. Suddenly he felt a hand nudging him to consciousness! He opened his eyes, jumped up, and found himself face to face with a human. He tried to run, but was too scared. He stood very still and though he tried to look strong, his legs were shaking beneath him.

The young girl said, "Don't be frightened, I won't hurt you. Can you understand what I'm saying?" Obviously she didn't think that a strange looking creature like Kevsby would ever understand English, but she tried anyway. Kevsby could not believe his ears. The human was speaking his language! (It turns out that centuries ago freakies had explored the galaxy and brought English back to their planet.)

It took all the strength Kevsby could muster to speak. He whimpered, "My name is Kevsby. I am lost, hungry and all alone." Now it was the girl's turn to be surprised. They sat staring at each other for some time. Finally, she said, "My name is Jackie. Would you like to play?" Kevsby was glad to find a friend. He forgot about his empty stomach and began running around playing tag and hide and go seek. The day passed quickly and it was time for dinner. Jackie didn't want to leave her new friend, so she snuck Kevsby into her treehouse.

Kevsby was somewhat comfortable. He was tired and Jackie made a small bed for him to sleep in while she ate. As he settled down, he thought of the other Freakies and wondered if they were as content as he. Kevsby had been very lucky. Without Jackie, he would be alone and starving in the wilderness. He quickly fell asleep.

Somehow dinner passed without a word about Kevsby. Usually Jackie told her parents everything, but she didn't want them to make him go away. They hadn't talked much all afternoon. Jackie wanted to know where he was from and how he could speak English. She didn't want to frighten him off by asking a lot of questions, so she had waited. As she ate dinner, she hid some food in her napkin to take to Kevsby. Then she asked to be excused and went to the treehouse.

Kevsby was grateful for the food. He had slept well even though his stomach was growling. The food didn't taste as good as he imagined, but as he ate more, it began to seem better. When Kevsby was finished, Jackie began asking him questions.

He told her of his planet's destruction and of the Freakies' flight to earth. Jackie was so interested. He went on to tell of their ship's collapse and how all the others were somewhere on earth. After that, Kevsby told about each of the freakies. The "bossy" Boss-Moss, "mousey" Cowmumble, "impeccable" Gargle, "ass-kissing" Goody-Goody, "grumpy" Grumble, "introverted" Hamhose, and "narcissistic" Snorkeldorf. The more he thought about them, the more he missed them and wanted to be reunited. Kevsby ended his story in tears. Jackie cried too.

The next morning when Jackie awoke, Kevsby was gone. She was shocked. She quickly ate and ran to look for him. The day went by and she couldn't find him anywhere. Reluctantly, Jackie returned home as daylight was fading. After dinner she sat in the treehouse, half expecting Kevsby to return and half knowing that he was looking for the other freakies as he had to.

Kevsby had left very early in the morning. He knew that Jackie would have wanted to come with him to search for the others. He had to be responsible and leave her behind. It might be dangerous and she needed to be home with her parents. If he found the others, they would come back to meet her. Then he could explain and say goodbye to his friend properly.

He was sad to go and was afraid of what he might find. The others may not have survived. He set out on a long quest to put his mind at ease. Too many things happened on the way to go into at this time. To make a long story short, Kevsby searched for two years and found nothing. He barely survived. His travels took him all the way from New York to Columbus, GA, where he ended up in an home for orphans. His search for the others truly ended when he was adopted by my parents Judi Sue and Marvin Meisner. They were stationed in Columbus prior to my father's term in Vietnam as a doctor. While he was in the war, my mother and Kevsby went to Ohio to live with my grandparents. Kevsby appeared to be around two years old. In reality he was much more intelligent and could speak fluently. He hid this fact from my parents and acted as an infant would. You might wonder how he traveled for so long being so small and fragile. Freakies are not quite as delicate as humans and can last much longer in the wild. He stayed far from all signs of human life until he gave up and was taken in by the orphanage. He watched the other children and learned to "act his age." He accepted his new life on earth with my Mom and Dad.

When I was born, Kevsby (called Kevin by my parents quite by coincidence) was just like other four year old human boys. He went to nursery school three days a week and spent the rest of his time playing with toys. The one thing he liked most was to pretend that he was a monster. He was almost kicked out of nursery school for scaring the other children. My mother was warned that Kevin's behavior was unacceptable and that he might need counseling. She asked him if he was scaring the other children and he said "yes." She then told him to "cut it out!" That was the last time he acted like a monster in school. He decided that he would wait until I was big enough to play with and teach me the monster game. Below is a picture of the two of us. As you can see, he is terrorizing me. What a scary monster he could be!

The years went by quickly and Kevsby's memories of the other freakies were few and far between.

Then, it happened. Kevsby was watching T.V. when to his astonishment, an advertisement came on for Freakies cereal! The Freakies were singing "We are the Freakies, we are the Freakies...," and Kevsby was dancing around watching the friends he had missed so much. They were all there. He couldn't believe his eyes!

(To Be Continued...)

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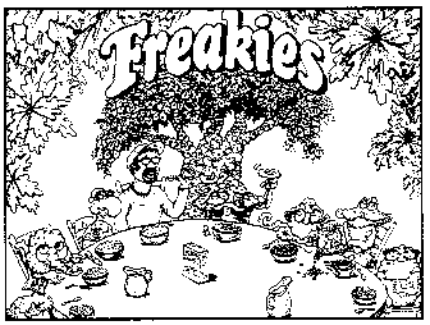

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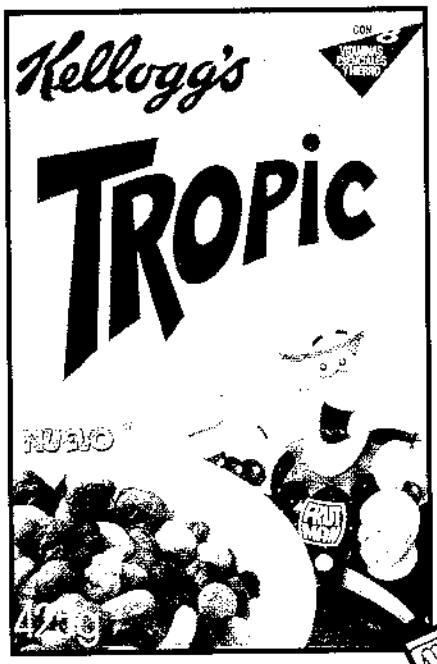


MEXICO

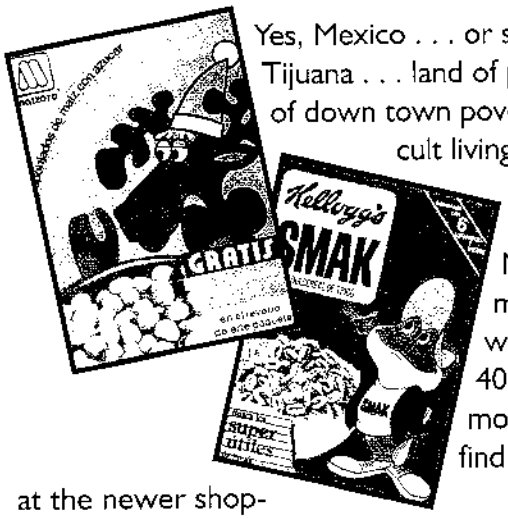
Shopping in Mexico can produce many hazards. Wildly fluctuating inflation, where you buy your pesos at the border and they may be worth half as much by the time you buy your cereal.

ket, with Nestle (General Mills in disguise) just behind and imports of American Quaker and Post brands. There are also a couple of Mexican cereal companies that offer the cheaper generic brands just like in the U.S.

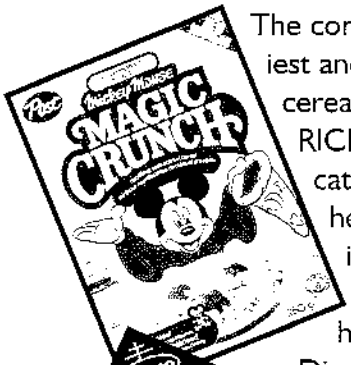
Kellogg's TROPIC (with Fruitman) uses American Trix cereal! SMAK used to be the title of HONEY SMACKS until the usage of smack was more drug identified in the late 1980's. Other goofy Mexican characters grace the aisles and are always changing: NEVADITOS, RAICISA MAIZORO, ESPONJADAS, MUPPET BABIES.

Mexican police stopping you, checking for car indiscriminations, like no front plates, turning right on red or looking wealthy enough to "take care of an arguable ticket right there to save a trip to the police station." And there's the ever consistent 1 to 3 hour wait and possible search at the reentry border.

The beyond funniest cereal box is the CHOCO MAIZORO (chocolate corn flakes). In Mexico the box has three negro kids (not Mexican), but when this same titled cereal is imported into the Mexican Southern California stores they use "three bears" kids. The negro kids are dropped so as not to offend the negro U.S. population. The negro kids have since expired even in Mexico as of last year.

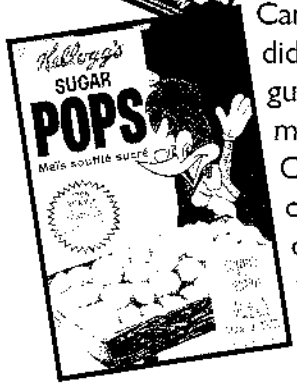


Yes, Mexico . . . or specifically Tijuana . . . land of plenty. Plenty of down town poverty and difficult living conditions. Being the financial hell Mexico is, our money was worth about 40% to 50% more. We would find mostly boxes at the newer shopping centers or small grocery stores. Kellogg's has the corner on the cereal mar-

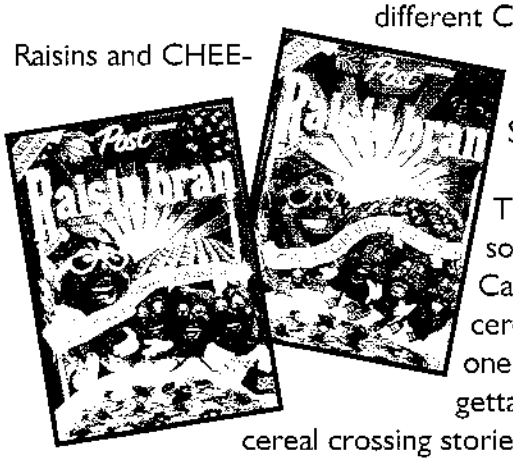


The corniest (yet it is rice), wackiest and totally unrelated to the cereal title is ROCK 'N' RICE. THis cereal defies category: its mascot is a heavy metal guitar playing DUCK named Max. Come on, a fowl as a hero? Maybe Mexico and Disney are trying to lay some eggs together. Splish splash I'm takin' a bath and eatin' breakfast with a bird.

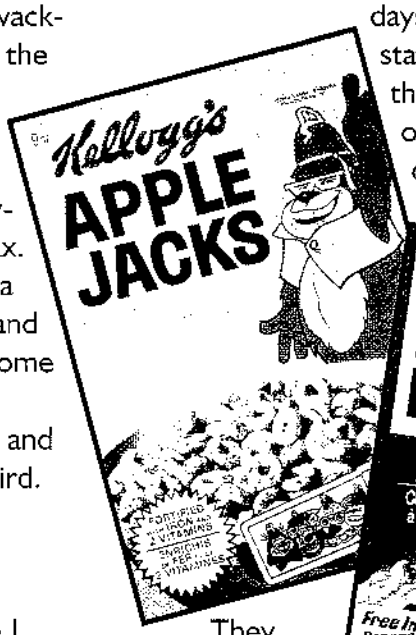
CANADA



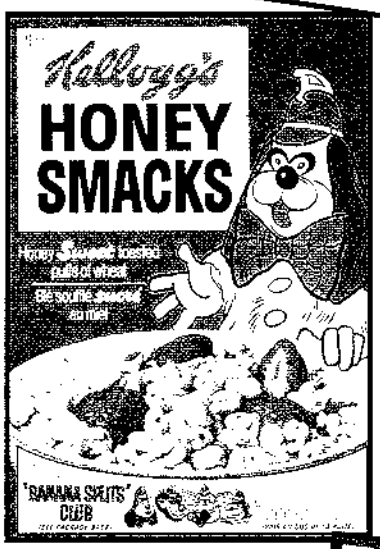
Canada is fun to stop, 'cause I didn't have to learn a new language and once again our money was worth more. Canada's shelves have lots of cereals and most of the major companies are represented in the grainy aisles. They've got a few different cereals (COSMIC KRISPIES, MAGIC CRUNCH, WINNIE THE POOH GOLDEN HONEYS) but what's coolest is they have a different angle on that theme and it is usually better than the U.S. creation. Of course the most sought after and famous Canadian cereal offers is the set of four different BANANA SPLITS on four different cereal lines from 1970. Other greats are Woody Woodpecker CORN POPS, RAISIN BRAN with two different California Raisins and CHEERIOS with Supergirl.



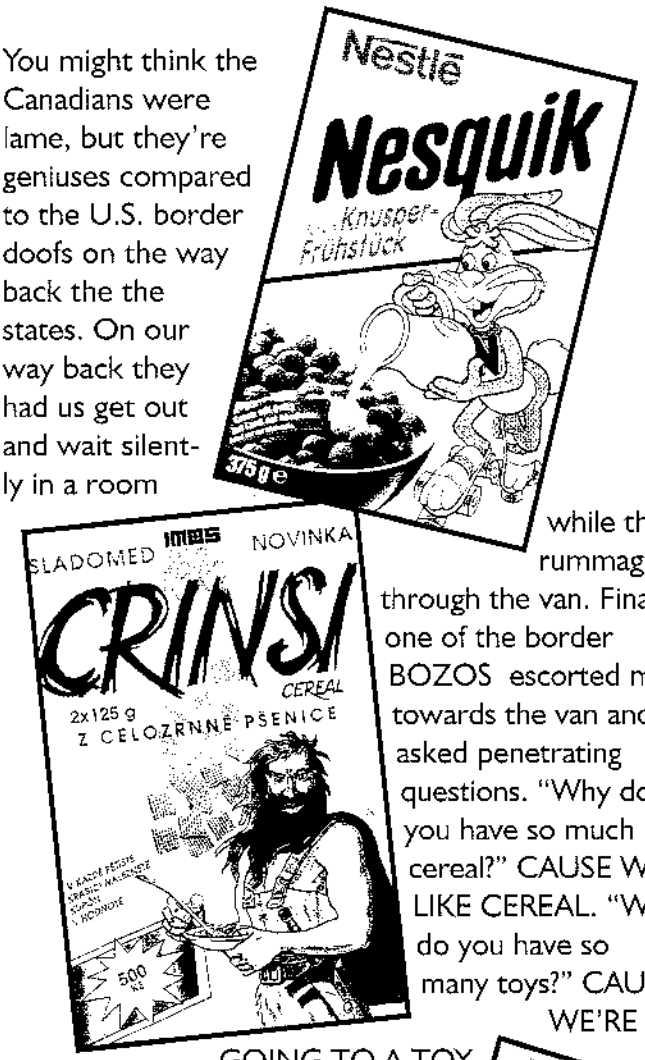
The only reason we go to Canada is to get cereal, so here is one of our unforgettable Canadian cereal crossing stories that exposes border police mentality. We were loaded with 4-pull-out drawers of toys for a toy show a couple days away in the U.S. (WA state). At the Canuck border, the boobs searched through our stuff, asking stupid, mundane questions and found Susan's pills in a bag.

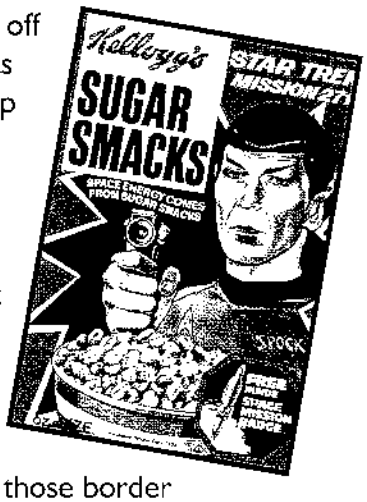


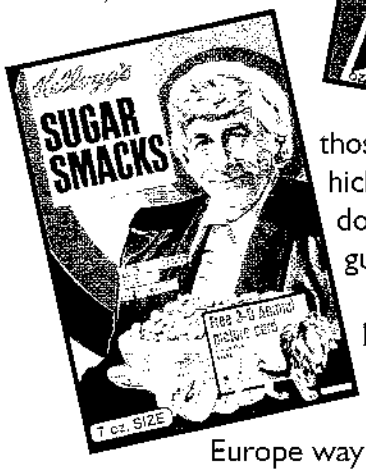
They escorted us into an office and drilled us more. "What are these, why are you taking so many toys." After 30 minutes of van poking and us sitting, they confiscated Susan's pepper spray and brought back her VITAMIN pills and told us that if we went in we'd have trouble bringing our used toys back into the U.S. with no receipts. The dopey thing about the whole situation was they didn't find my insulin syringes that were in two different places in the van, yet they were able to find and confiscate VITAMIN pills. IDIOTS . . . for wasting our time!



You might think the Canadians were lame, but they're geniuses compared to the U.S. border doofs on the way back the the states. On our way back they had us get out and wait silently in a room while they rummaged through the van. Finally one of the border BOZOS escorted me towards the van and asked penetrating questions. "Why do you have so much cereal?" CAUSE WE LIKE CEREAL. "Why do you have so many toys?" CAUSE WE'RE GOING TO A TOY SHOW. "Do you have receipts for them?" I HAVE RECEIPTS FOR NONE. "How do I know you didn't buy all these toys in Canada?" (I ROLL MY EYES) CAUSE NOTHING SAYS MADE IN CANADA ON IT ANYWAY AND I'D REALLY GO UP TO CANADA AND PAY 30% MORE FOR EVERYTHING. "You should have receipts for everything, that's how good business works." At this point we're into an hour of waiting and I'm extremely restraining myself from telling this guy to #*@$ off and wake up. Silence was the only way I could keep myself in check. As we finally drove off, I turned to Susan and said, "The justifying satisfaction I have right now is we get to leave, while those border hicks have to stay and keep doing their Q-CARD guarding jobs."

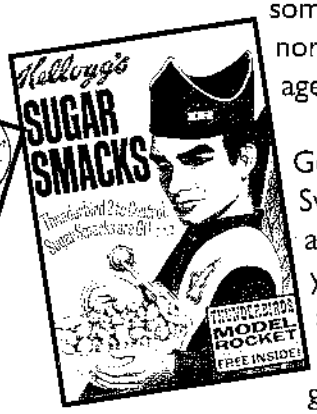


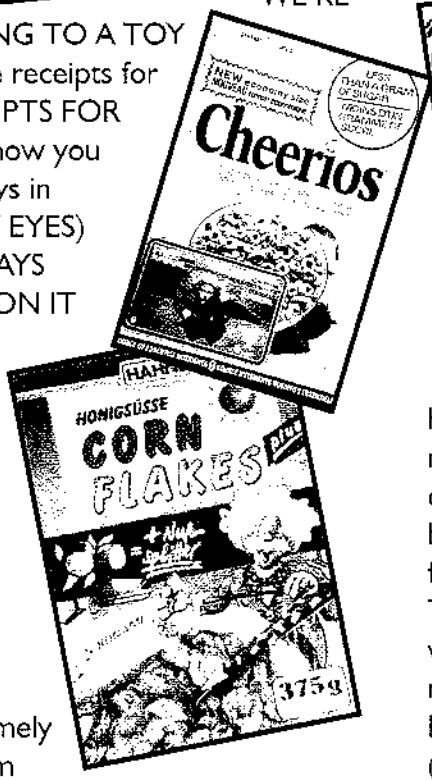




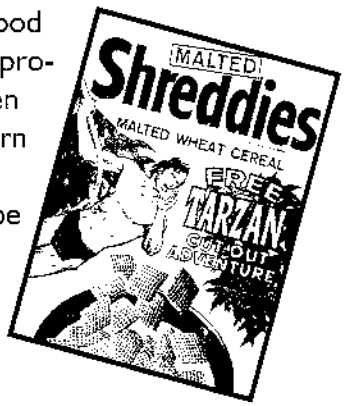
EUROPE

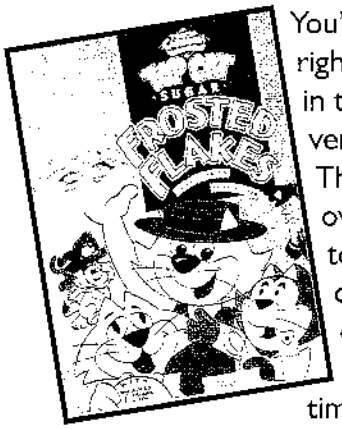
Kellogg's conquered Europe way back in the early 1910's and has always been in stores in the UK, unlike the rest of Europe. European breakfast has only recently bowed to Americanish cereal company pressure and propaganda. Not eating breakfast at all . . . or to some, meaty foods was the norm . . . not stupid, dry packaged grains.





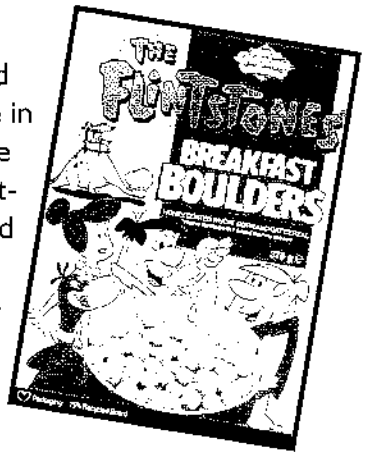
Germany, France, Italy, Switzerland, Austria, Belgium and Holland, Kellogg's has for years been working itself into small and large stores around Europe. Nestle (still disguised General Mills) has just recently been dumping its hordes of boxes into the food market. The rise in cereal production can be directly seen by farms growing more corn fields throughout Europe. The bad thing about Europe was our U.S. money was never worth more like in Mexico or Canada (except Czechoslovakia).





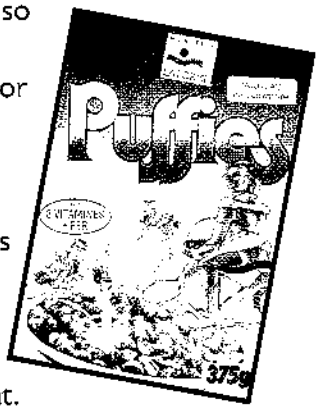
You'd try to convert just the right amount you would need in that one country since converting costs about 5-8%. Then, if you had money left over in that country, you had to convert it again for a new country. Eventually you could have no money left if you converted enough times.

We rode trains all over Europe for 2 weeks and the coolest boxes were in England, as they had the biggest selection. I wanted to buy every box and multiples, but since we were on foot and backpacks, restraint ruled over unchecked acquisition.



The weirdest cereal we found in Czechoslovakia: a Corn Chex type cereal called KORN CRINISI CEREAL. It has a happy viking or something on it. I ate it and it was ok with me. The other great box was NESQUIK (disguised COCOA PUFFS) from Germany and Italy. The full figure Nestle Quick Bunny on the front was a fun find.

Germany also had HONIGSUSSE CORN FLAKES with a nutty professor who teaches you how to eat cereal. In Hungary we found RIZSPELHELY, a cereal like RICE KRISPIES but this one is orange and actually tasted like it had orange juice in it. The cutesy green dragon made me want to eat and eat. The back of the box had some European clothes



designer with some artist rendition styles drawn.

A bunch of great cereal boxes have come out of England through the years (Spock, Dr. Who, Thunderbirds are Go, Tarzan, Simpsons) and other odd cereals like TOP CAT SUGAR FROSTED FLAKES or FLINTSTONES BOULDER CEREAL.

France has a cereal called TRIO with Disney's Huey, Dewey and Louie which has been out in different versions since 1993. We found PUFFIES with the space taste in France also. Oh yeah, France is by far the rudest country on earth, unless you personally know Jerry Lewis or the late Richard Nixon.

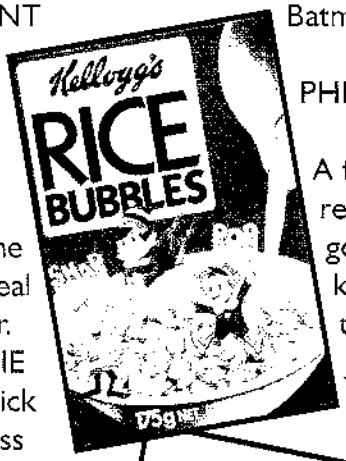
JAPAN

We never made it to Japan to look for cereal boxes, so I've had to rely on trade over the seas. This country has been eating rice for centuries and has hardly conformed to RICE KRISPIES. Once again Kellogg's has dominated the few spots cereal exists in the small stores throughout

Japan. You'd think rice would be the fave cereal, but no . . . it's corn type flakes that are most popular. Finding cereal is kinda like trying to find COUNT CHOCULA in the states. Sometimes you find it, sometimes you don't. The Japanese cereal boxes are like most of their products: superior. The MICKEY MOUSE cereals and the CHARLIE BROWN cereals are printed on high quality, slick paper with vibrant gloss colors and the cereal is in shapes of the characters. Japan wins spoons down for the best quality boxes in the world.

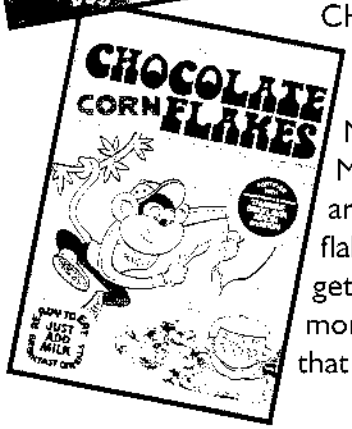
AUSTRALIA/NEW ZEALAND

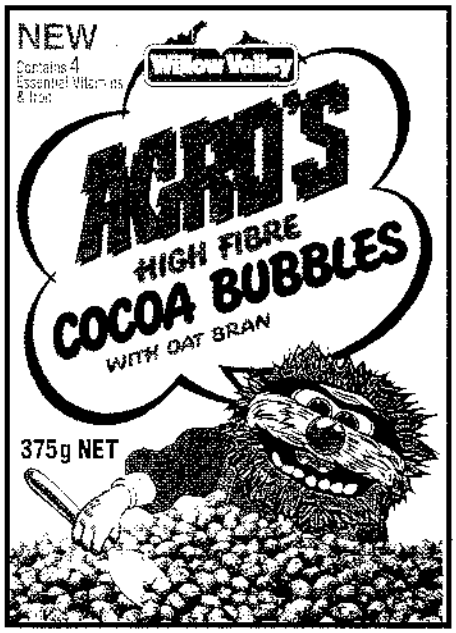
Dropping to the bottom of the world (some say the top) these two countries must have had great cereal boxes through the years, but being so limited in amounts made and lack of anyone saving the boxes, hardly anything has survived. RICE BUBBLES (instead of RICE KRISPIES) has been around for years as Kellogg's extended its reach beyond the UK. AGRO'S HIGH FIBRE COCOA BUBBLES is like a TV Muppet creature called Oscar the Grouch. He's crazy for cookies and his favorite actor is Ronald Reagan (he liked when Reagan played the President the best!). NRG makes a nice name for a cereal. MOON PUFFS is an out-of-this-world box that reminds me of an outer space Robin without Batman.



PHILIPPINES

A friend of mine went and got a real cute mail-order bride (still going strong after 2 years and a kid) and found that Kellogg's was there too, but it seems like Jack n Jill brand is the largest contender. With Cereal like CHOCOLATE CORN FLAKES, where all you have to do is "JUST ADD MILK," what an idea! With Marty the monkey hangin' around distributing these flakes, Kellogg's may have to get its COCOA KRISPIES monkey's butt in gear to get that market!





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ALIEN CEREAL BOXES

These are a few of the characters from the other lands:

Simpsons - Thunderbirds are Go - Looney Tunes - Alladin - Batman - Superman - Supergirl - Roger Rabbit - Last Starfighter - Indiana Jones - Captain Scarlet - Muppet Babies - Jurrasic Park - Star Trek - Star Trek next Generation - Deep Space Nine - Tiny Toons - California Raisins - Hologram Boxes - Pinnochio - 90210 - Quick Bunny - Flintstones - Disney

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Exclusive Dan Goodsell Interview: Mr. Funny Face!

Freakie Magnet: Well Dan, we finally got around to interviewing you. Let me start by saying you are one of the most respected collectors and dealers I know and I really appreciate your willingness to participate in this interview. You've been supporting the magazine from the beginning and it's great to be here with you now for this interview.

Dan Goodsell: Thanks Kev, always a pleasure.

FM: So how did it all start for you, your involvement in toys and cereal box and prize collecting?

Dan: Well, at first I bought toys at Flea Markets at a very rudimentary level.

FM: You weren't buying and selling were you?

Dan: No, I actually started out as comic collector, then I started buying toys for myself at the flea markets. We have really great flea markets out here.

FM: What toys were you looking for?

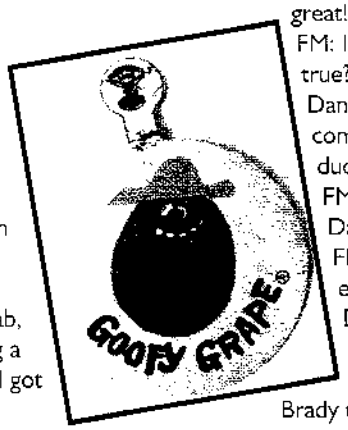
Dan: Anything that was old (laughs). Actually I was looking for chemistry sets.

FM: Chemistry sets?

Dan: Yes, tin litho boxed chemistry sets from the 50's.

FM: Why tin litho boxed chemistry sets?

Dan: 'Cause they look really cool, graphically they are really beautiful. In 1989 I was at the San Diego comic convention and picked up my first issue of Toy Shop. In it I found section 1247 which is chemistry and science sets. I saw a classified advertisement where a guy was looking for my dream set, the U237 Atomic Energy Lab, and for first time in my life I was obsessed with getting a particular thing. I wanted it for myself. 6 months later I got one.



FM: How much did you have to pay?

Dan: $500, which was 10 times more what I had paid for anything ever.

FM: Wow! What was next?

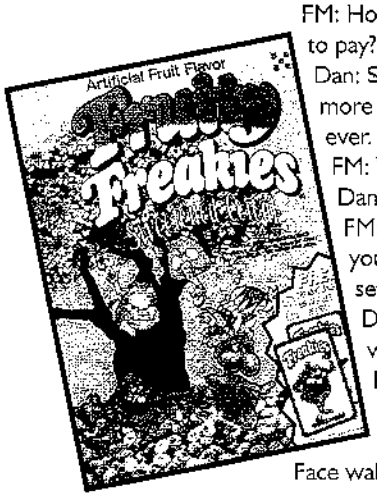
Dan: Funny Face.

FM: So you found your grail and you were done with chemistry sets.

Dan: Yeah, so I moved on to what I had when I was a kid.

FM: How did your Funny Face habit start?

Dan: I found my first Funny Face walker at the flea market and I became obsessed with Funny Face stuff. The thing with the walker was I remembered the characters but I didn't remember that piece.



FM: Did this lead to you advertise in Toy Shop?

Dan: Exactly, immediately after I began advertising in Toy Shop "Wanted Funny Face." Then I met Duane Dimock.

FM: This is starting to sound like my story.

Dan: Well, it's a lot of people's story.

FM: So what spell did Duane cast on you? (laughs).

Dan: At that time, Duane had just scored the first decent quantity find of Funny Face packs.

FM: What's a Funny Face pack?

Dan: It's an actual package of unopened Funny Face drink mix, still usable.

FM: Still usable? Like, how old is it?

Dan: The ones that Duane found were from 1966.

FM: Did you drink it?

Dan: Yeah, Duane actually mixed some up, we all had it and it was great!

FM: I heard they're still making Funny Face. Is that true?

Dan: Yeah, Pillsbury sold Funny Face in 1979 to a company called Brady Enterprises and they still produce it and own the copyright to the characters.

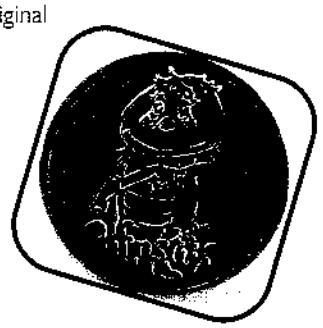
FM: So where do you get new Funny Face to drink?

Dan: I think Boston, upstate New York and Florida.

FM: Are they still making the mugs and the pitchers?

Dan: No, but Brady bought the remaining stock in 1979 and has continued to offer it as premiums.

FM: So the premiums that you could get from Brady today are the original ones.



Dan: Yep the same mugs, they haven't molded any since 1979.

FM: Anybody have any idea how many they have left?

Dan: Well I know they've run out of Goofy Grape, Choo Choo Cherry and Freckle Faced Strawberry.

FM: How about pitchers?

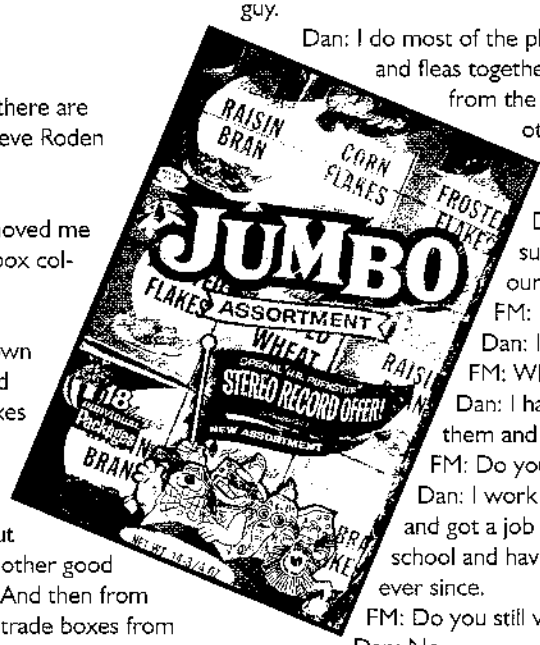
Dan: They don't have any.

FM: So how did you get into cereal?

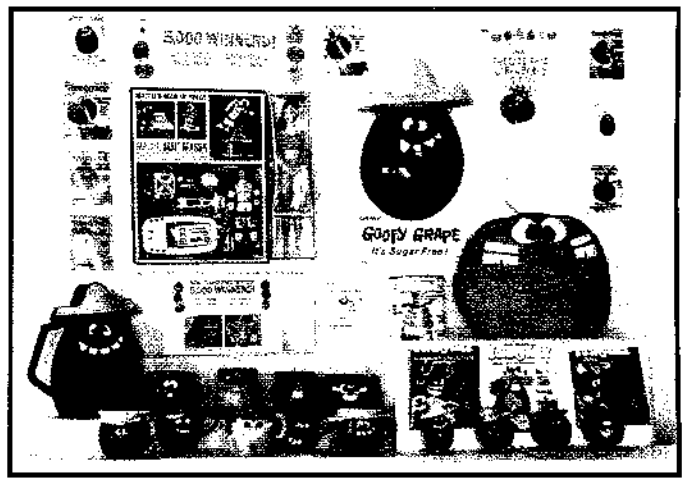
Dan: Well, cereal was a natural progression from Funny Face. I started collecting my two favorite cereals which were Freakies and Cap'n Crunch.

FM: Freakies?

Dan: Yeah, I was the original Freakies guy, man! (laughs).
FM: What year is it now?
Dan: 1990-91.
FM: What's everybody else doing at this time?
Dan: At this time basically the only people out there are Duane, Roland Coover, Graham Trievel, me, Steve Roden and that's it really. Oh and Scott Bruce.
FM: Amazing.
Dan: Yeah that was really it. So, what kind of moved me up to the next level was I found a large cereal box collection.
FM: What's the "next level?"
Dan: The next level for me was being able to own and trade cereal boxes. The only way you could do it at that time was if you had a supply of boxes you could trade for other ones.
FM: Did you start with premiums or boxes?
Dan: Before the find I had premiums, I had Freakies figures and some Cap'n premiums. But when I found the boxes I was able to trade for other good boxes and get a set of the Cap'n Crunch rings. And then from there I just kept expanding. I began to buy and trade boxes from the different dealers like James Koval and Robert Bruce. And then we got wind of the biggest cereal box collection of all time, well over 1000 boxes of which we got a substantial portion!
FM: Where did these boxes come from?
Dan: From a guy who worked for Nabisco. The guy had saved mint flats of Nabisco boxes and every cereal box that anyone in his household ever ate from 1949 to 1968.
FM: What ever possessed this guy to save those boxes?
Dan: He worked for Nabisco in the premium department. He liked the stuff. It was amazing.
FM: So what were the gems of the find?
Dan: A Frosty-O's box with Chommly, a Quisp Comic Book box (1st Quisp Box), a Mary Hartline Sugar Smacks box with Superman comic book offer and the Free Spoonman box.
FM: Do you still have any of these in your collection?
Dan: They are all in our collection.
FM: Wow!
Dan: Well we do have an extra Free Spoonman box
FM: How much?
Dan: Trade only!
FM: When you say "we" and "our collection" who else are you referring to?
Dan: My partner Steve Roden.
FM: Tell me about your partnership with Steve. I think it's kind of uncommon that people share collections and get along as well as you and Steve.
Dan: Steve and I have a stack of 300-400 boxes that we jointly own and they're not for sale. Kind of like an archives.
FM: How did this start?
Dan: I met Steve three or four years ago through an ad in one of the toy mags. We became real good friends 'cause we lived so close. Then we started doing toy shows together and then jointly buying toys for resale. Then we became 50-50 partners in all toy dealings
FM: All?
Dan: Every single deal. Anything we buy for resale or for reference as publishing projects we split.
FM: Do you specialize in some aspects of the business while he specializes in others? It seems like you are more of the PR guy.



Dan: I do most of the phone work but we do most shows and fleas together. He's more knowledgeable in stuff from the 50's and I know comic books and other stuff he doesn't know.
FM: Do you guys make a living on this business?
Dan: No, but we are able to nicely supplement our incomes and support our collecting habits.
FM: So what other job do you do?
Dan: I'm an art handler.
FM: What's an art handler?
Dan: I hang pictures, transport them, crate them and generally deal with fine art.
FM: Do you work for a company or for yourself?
Dan: I work for a company. I went to art school and got a job at an art museum after getting out of school and have continued to do that sort of work ever since.
FM: Do you still work at museums?
Dan: No.
FM: That's really cool.
Dan: Actually its a lot of fun. Since we are in L.A. we move art for the stars. So we get to go to Dennis Hopper's house and Meg



Ryan's house.
FM: Did you ever meet Meg Ryan?
Dan: No but I saw Dennis Quaid, her husband.
FM: Who is that I hear in the background?
Dan: My wife.
FM: What does your wife think of your hobby?
Dan: She collects old Barbies but she's not as insane as I am.
FM: How long have been married?
Dan: 4 years and 2 days.
FM: Happy Anniversary.
Dan: Thanks (laughs).
FM: How did you meet her?
Dan: I met her in college, we did a radio show together.
FM: Well, now that everyone knows you, do you want to tell our readers anything in particular?
Dan: I think collectors should try and interact more with dealers. For the collectors out there, if you let the dealers know what you're looking for, good dealers will find that stuff for you. Case in point about four months ago a dealer found a Funny Face store display from 1967. All the other dealers know that I collect Funny Face stuff so they sent the guy right to me.
FM: Yeah you're absolutely right, that happens to me all the time.
Dan: Because I had a good relationship with the other dealers and collectors nobody tried to step in and start a bidding war so I got the piece for a reasonable price.
FM: Which was?
Dan: $700.
FM: What do you think about people collecting "new" cereal boxes?
Dan: I don't collect new boxes.
FM: Why not?
Dan: I don't have the time or inclination to do that.
FM: We're gonna be talkin" in 20 years...
Dan: Yeah, I'll be dealing in $20,000 Funny Face displays and you'll be dealing in $20 90's boxes (laughs). You have to understand collectibles and you have to understand nostalgia to buy stuff today as an investment for the future. You have to understand what kids will care about in the future, not what we are interested in now. I don't think you can predict what collectibles will be scarce and nostalgic to the kids of today. For example, there will be no kids' nostalgia for Robin Hood Prince of Thieves Cereal like we are now nostalgic for Freakies. There are certain boxes that I do think will be collectible in the future but these are few and far between.
FM: For example?
Dan: Where's Waldo Life Cereal 1990-1993, The Tick Life Cereal 1994, Mac Tonight Honey Nut Cheerios, Ren and Stimpy on cereal boxes and Ren and Stimpy premiums. Good 80's and 90's media tie-in boxes will be the equivalent of Banana Splits and H.R. Pufnstuf boxes.
FM: Do you think Cap'n Crunch will continue to be popular with kids?
Dan: Cap'n Crunch is the most consistent, interesting character in cereal both premium wise and packaging wise. I think he will continue to be one of the most consistent and interesting characters.
FM: Do you think that 60's and 70's boxes will continue to rise in value as the hobby expands or do you think that the hobby is as big as it will get and that in the future the stuff will be more available but in less demand?
Dan: I think this stuff will continue to get more desirable and expensive, there is not enough to go around now.
FM: So ok, predict the future of cereal collecting for our readers.
Dan: I think books on 60's and 70's boxes and premiums will come out and slowly more and more people will get into this aspect of collecting. Prices will continue to rise and things that are truly rare will go for astronomical sums.
FM: Name some things that you think will go for astronomical prices.
Dan: Cereal store display material from the 60's and 70's, rare cereal boxes such as H.R Pufnstuf cereal boxes, Freakies cereal boxes, Quake boxes.
FM: What about Quisp?
Dan: Ah, Quake's better than Quisp, well, yeah, him too.
FM: What else?
Dan: Incredibly rare premiums such as Quisp and Quake rings, rare Funny Face items like the Fan Club kits and the drink stand, Freakies rings.
FM: What's your advice to somebody new who wants to break into serious cereal box and prize dealing and collecting?
Dan: If you want to make a lot of money and get a lot of stuff you have to get the ball rolling. You have to buy not only what you want to own but what everybody wants. And you have to buy it cheap so that means you have to go to the flea market. And you need to get there early and then you need to start selling stuff and selling at toy shows and getting in early 'cause that's when all the bargains occur, before the show even opens.
FM: Any parting words?
Dan: The more active cereal collectors become the more this hobby will grow and the more cool stuff we're all gonna get. Communicate, advertise, hunt for the great toys, it's all out there, everything, there's nothing that can't be found.
FM: Thanks Dan, I really enjoyed our discussion and I'm sure the readers will, too!
Dan: Thanks to you, too! By the way, I want everyone to know that my Dad is the biggest collector in the world of Where's Waldo. If you have something cool or rare give me a call! (Dan's number is with his "Tick Tock Toy's" advertisement on page 27).

Free Inside!

Wanted:

All space type premiums/toys and especially CEREAL BOXES: Radio too! Tom Corbett, Captain Video, Buck Rogers, Flash Gordon, Rocky Jones or generic stuff too. Bill Otto, 510 Dowding Court, Bellevue, NE 68005. 402-291-9269.

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Buying your Han Solo Storm Trooper from Fruit Loops for $12. Duane Dimock, 3089C Clairemont Dr. #202, San Diego, CA 92117. 619-276-5253.

Bullwinkle Coins (Old London), Nestle Chiller cards, Bosco premiums, Big Shot Chocolate Syrup can, Buitoni Space Men or Popeye Macaroni boxes. Roland Coover, 1537 E. Strasburg Rd., West Chester, PA 19380. 610-692-3112.

Cereal box collector wants to trade with others. Any U.S. regionals or foreign country boxes for my regional or USA boxes. Send sale/want lists. Bryan George, P.O. Box 567, Fremont, CA 94537-0567.

Cereal premiums and boxes from the 50's-70's especially looking for Spoonmen, Tigger bowlhanger and rarer Freakies stuff. Call David Dowd at 312-244-2942 or e-mail bflobee@aol.com.

Cereal items wanted: Quisp, Quake, & Cap'n Crunch rings, Cap'n Kaleidoscope, Cap'n Guppy Ship, Banana Splits rings or premiums, Moonstones cars or magnets, Giggles walker. Ralph Stout, 1216 Mason Circle, Urbana, IL 61801. 217-344-4550.

Cereal items wanted: Sports cereal boxes and others! Need Vanessa Williams, Mary Lou Retton, Walter Peyton, Mr. T. Send list and prices to Ed Cassidy, 1018 Laurel Street, Ambridge, PA 15003-1760 or call 412-266-7848.

Cereal Premiums wanted! Looking for Freakies flip-n-flys, mug and bowl set, clock, rubber figures. Also premiums from Jay Ward (Bullwinkle, Underdog...), Monster Cereals, Quisp/Quake and H.R. Puf-n-Stuf. Call early evening PST or write Darren Wells, 1300 Rosanna Circle, Las Vegas, NV 89117. 702-363-3500.

Commercials wanted for Quisp/Quake, Grapefellow, Monster Cereals, Funny Face. Looking for Soldiers of the Ages gold plastic toys and Quisp bank. Call Doug Mark, 905-689-3722 EST.

Dastardly and Mutley telescope and biplanes, Post crispy critters snap-together plastic animals, H.R. Pufnstuf flute, Banana Splits, Quisp and Quake, vintage Cap'n Crunch items especially rings, foreign Hanna Barbera and Looney Toons figural premiums. Any Underdog, Hoppity Hooper, Mighty Hercules, Funny Company. Ed Chernesky, 401-831-7705. 177 Laurel Avenue, Providence, RI 02906.

Desperately Seeking...Shmoos and Rat Finks! Call me today! Lou Ann Belmont, 302-737-2707. 66 #2C Abbey Lane, Newark, DE 19711.

Freakies stuff wanted especially Sew-on patches! Mike Howlett, 101 Spring Street, Cambridge, MA 02141. (617) 661-0435.

Freakies Wanted: Iron-on patches, cloth patches, Hamhose magnet, boats, other rare Freakies. Bud Deegan, 4404 N. Montana, Portland, OR 97217. 503-288-9215.

Freakies Wanted! Figures, patches, boats, flip-n-flys, magnets, rings, repro boxes, commercials - Anything! Robert Wood, 2516 Kenilworth, Cleveland Heights, OH 44106. 216-397-7537.

Funny Face wanted - fan club, buttons, drink stand, packages, store displays, booklets, etc. Top prices paid for items I don't have. Thanks! Dan Goodsell, P.O. Box 342, Culver City, CA 90232. 310-815-0465.

Funny Face wanted - packages, books, watch, pillows, drink stand, iron-ons, store displays, fan club kit. Anything Funny Face or Thirst Fighters. Chris Serratore, 218 N. Main Street, Ambler, PA 19002. 215-628-3213.

Halloween boxes/food packaging; Batman, Addams Family on Canadian Post Cereals 1992; Canadian Cap'n Crunch Rubdown booklets 1983; A&W Burger Family items. Len Goldberg, Box 64284, Ottawa, Canada K1Y 4V2. (613) 798-8037.

Hanna Barbera premiums, toys, Analog watches, Jay Ward watches, robots, space toys, any condition. Stan Luksenburg, 21475 Lorain Road, Fairview Park, OH 44126. 216-356-1118.

Josie and the Pussycats erasers, Dick Dastardly Biplanes, Archie's Jalopy and Jungle Book spoon riders wanted! I also collect advertising dolls, figurines and commercials on video tape. Call Oscar, 213-483-5683 or write 1812 Grafton Street, Los Angeles CA, 90026

Looking for 1956 Kellogg's Sugar Smacks, Sugar Pops, 1959 Post Alpha Bits, Grape Nuts Flakes, Sugar Crisp. Ray Fetzner, 504 West 10th Street, Rock Falls, IL 61071-1621.

Moonstone racers and magnets, cornelius sugarcoat walker, tigger bowlhanger, Cap'n Crunch springheads, Quake stickers, Quispmobile wanted. Jim Rash, 135 Alder Avenue, Egg Harbor Township, NJ 08234-9302. 609-485-7644 days, 609-646-4125 eves. Thanks!

Now buying or trading for anything relating to the Monster Cereals, Count Chocula, Frankenberry, BooBerry, Fruit Brute and Yummy Mummy. Need all boxes, premiums, rings, ads, dolls, figures, cups, t-shirts, etc. Absolutely anything. Call today! Ronnie Salinas Jr., P.O. Box 1313 Morgan Hill, CA 95038. 408-779-2753.

Original Batman and D. Dastardly prizes wanted. Also paper copies of cereal boxes: 60s and 70s Quisp, Batman, D. Dastardly and box with Robin Hood giveaway figures. Mike Alt, 6550 South 400 West, Berne, Indiana 46711. 219-334-5215.

Paying cash for Quisp figural ring, Quisp "spear shooting" mobile, & other Quisp/Quake items. Mike Blanchard, 1926 Valley Park Drive, Cedar Falls, IA 50613. 319-266-6039.

Plastic Cereal premiums wanted, also any Funny Face premiums or old Hostess characters. Ken Thomsen, 624 E. Mulberry, Apt. 2, Bloomington, IL 61701. 309-827-2549.

Star Wars related boxes wanted, domestic or foreign. Gus Lopez, 3821 NE 45th Street #21, Seattle, WA 98105. 206-522-4914.

Toolie Birds, Quisp and Quake wanted! Also Quisp rings; Cap'n Crunch rings; Funny Face walkers; Grins/Smiles; all 1960s–70s cereal premiums wanted! Aaron Sultan, 3201 Arrowwood Drive, Raleigh, NC 27604. 919-954-7111.

Wacky Races, Dastardly and Muttley, Archies, H.R. Pufnstuf premiums wanted. Steve Wann, 9107 Covered Bridge Road, Baltimore, MD 21234.

Wanted: Cereal Boxes, especially Linus's, Crispy Critters, Twinkles, Frosty-O's ; Cereal premiums, anything from the 60's-70's; Linus the Lionhearted board game. Will buy or trade. Call Gary Miles 717-252-9885, or write: P.O. Box 60, East Prospect, PA 17317.

Wanted Hostess Boxes with the characters Twinkie the Kid, Captain Cup Cake, King Dong etc. Brian Paichendt, 1361 W. 144th Street #2, Cleveland, OH 44102. 216-228-2246.

Wanted to complete my beloved Freakies collection: Gargle bike flag, any circle iron-on patches, all 4 volumes of the comics "History of the Freakies," any Fun Dots, any Flip-n-Flys, Cowmumble Mini-Magnet, Grumble (orange) Boat, any "sayings" magnets, 24" x 32" Freakie Tree

Editor's Message:

Classified advertising in The Freakie Magnet is FREE to subscribers! With your paid subscription you get 30 words in the "wanted" section and 30 words in the "for sale" section. "Wanted" ads remain unchanged for the duration of your subscription unless you specify otherwise. "For sale" ads are deleted with each new issue unless you specify otherwise. Feel free to update your classified advertisements regularly. If you don't see your ad here call us today and we'll make sure it's in next time!

Poster, Bossmoss, Snorkeldorf, Goody Goody & Grumble embroidered patches, various Freakies boxes! Also any and all Fruit Brute boxes and prizes, Nabisco Spoonmen, the Moonstones watch, and the Grins & Smiles & Giggles & Laughs lamp (ha!)! Please call Tim Krajewski @ 520-722-3472 (evenings are best!). Thank you!

Wanted: Monster Cereal items, Josies spoons, erasers. Dastardly items and any Addams Family, Munsters items. Chris Orlando, 701 N. Macquesten Parkway, Cereal Box 130, Mt. Vernon, NY 10552. 914-665-0311.

Wanted: Quisp bank, laser light; Quake helmet, print set, telescope, explorer's kit, etc.; Cap'n Crunch Guppy Ship, rings; and all Moonstones, Grins Giggles, Buck Rogers and other early space premiums and toys. Write Anthony Ingoglia, Box 2956, Setauket, NY 11733. Or call 516-473-5144 anytime before 10 PM EST.

Wanted: Sports cereal boxes, also have sports cereal boxes to sell or trade. Need Vanessa Williams and Ralston's WWF Superstars Hulk Hogan cereal boxes. Call Ed 412-266-7848 or write at 1018 Laurel Street, Ambridge, PA 15003-1760.

WANTED: Steve Urkel's "Urkelos" cereal box & any variations. Also want Liddle Kiddles anything. Laura Miller, 3639 Fourth Avenue, La Crescenta, CA 91214. (818) 957-3207.

Wanted: Quisp, Quake and Funny Face premiums especially Quake Globe ring, Quake Volcano whistle ring and Funny Face paper items including packs. Ralph Stout, 1216 Mason Circle, Urbana, IL 61801. 217-344-4550.

Wanted: Crater Creatures from Kellogg's especially the one with the crown ($)! Please call or write Marshal McDonald, 54 Navy Circle, Atoka, TN 38004. 901-837-2254.

Will Trade for or buy PEZ, Totems, Yummy, Fruithead and TV Pals dispensers. Also need any PEZ paper items. Also Wacky Packages puzzles, posters, tatoos, original artwork, die cuts, wacky ads, cloth patches and any unusual items. David Gross, 76 Sicard Street, New Brunswick, NJ 08901, phone fax 908-246-1589.

For Sale:

Attention! All cereal box lovers: We have all kinds of cereal boxes-some full, some not. Ranging from the 40's to the present, all conditions, some hard to find. All reasonably priced. Send SASE for free price list to: Herb Hastings, 1835 Hudson Road, Cambridge, MD 21613. 410-228-7252

Cereal boxes: Frosty-O's with Dudley Do-right (nm) $600.00; Cap'n Crunch with Cap'n in portal early 70's (nm) $225.00; Rice Krinkles with Sohi and baseball cards, $115.00; Quisp with bank offer (mint) $775.00. 309-829-6632 leave message.

Disney Gummi Bears Cereal Box, only released in Canada, $25; Cookie Crisp Wizard box, full, pop cut, $20. Roland COover, 1537 E. Strasburg Road, West Chester, PA 19380. 610-692-3112.

Prizes from Klondike Petes, Grins, Giggles, Smiles & Laughs, Count Chocula, Cap'n Crunch, Pebbles, Halfsies, Waffelos, Coco Puffs, All Kellogg's. Cracker Jack prizes, Rat Fink charms, Odd Rod and Wacky Packages stickers, Buster Brown and Bazooka Joe prizes, and many more weird items. Call or write Barbara Brecker, 76 Sicard Street, New Brunswick, NJ 08901, phone fax 908-246-1589.

Quake mimi movie viewer MIP for sale or trade, also Nits (with small holes) 19 different available. Call David Dowd 312-244-2942 or e-mail bflobee @aol.com.

Quisp & Quake T-shirts for sale, $16 shipped. Ralph Stout, 1216 Mason Circle, Urbana, IL 61801. 217-344-4550.

Toolies (9 in cello) $20 each, Circus and Camel Trains $8 each, Wheat Honeys/Fritos dinosaurs $5 each, Fringes $10 each, Pep real photos and album, and radio premium rings!!! Bill Otto, 510 Dowding Court, Bellevue, NE 68005, 402-291-9269.

Send today for free price list of unopened and collapsed cereal boxes. A nice selection of unopened boxes including Mr. T, C-3PO's, Donutz, Freakies (1987), Jetsons, Hot Wheels, Urkel O's, Jerry Rice Wheaties, etc. Ted Grish, Box 360509, Milpitas, CA 95036.

UK cereal boxes & premiums for sale or trade, (mainly film related) from Black Cauldron to Jurrasic Park- also interested in trading latest U.S. film and T.V. related cereal boxes - contact Rick Harrop, 18 Royal Crescent, Willenhall, Coventry, England, CV3 3DZ.

WANTED:Monster Cereal Boxes 1980's and 1990's

Especially Booberry Pouring Milk and all three with hands over their heads and floating marshmallows! Have trades, call me! Kevin Meisner, 703-527-3485.

WOW!

Order back issues of your favorite cereal collector's magazine

The Freakie Magnet!

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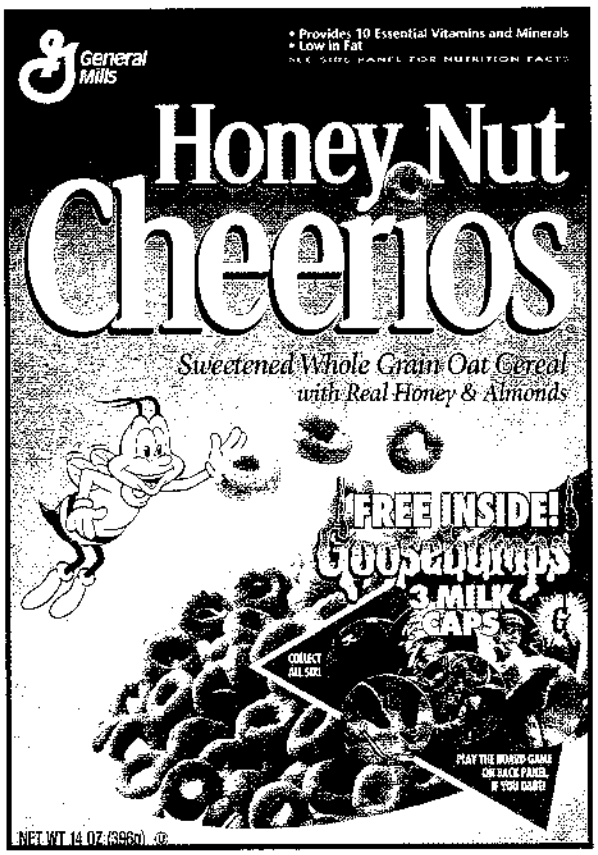
Gnarly New By Mikal



Cereal box collecting can be incredibly fun! In my enthusiasm for this hobby I once found myself collecting the cereal itself! This embarrassing phase of my collecting is relevant now because interest is growing in our hobby and collectors are asking what to do with the cereal itself. Is the box worth more as a collectible if it still has the cereal in it?

Initially it seems that the cereal would make the box more valuable, especially in the case of a unique cereal such as C3POs from 1984, as opposed to CORN FLAKES from 1984 which hasn't changed. The story of a 1940's KIX box surfacing with the product still "fresh" caused some positive excitement a few years back. Star Force Collectibles in El Cajon, CA was selling C3POs boxes both with, and without, the cereal still in them. It seems that if a collector had the opportunity to own the box with the original cereal, that might appear to be better, even more valuable. Possibly more expensive but worth it.

Let's compare cereal to the Kenner Alien Toy: This 1979 action figure was sold for the holiday and was withdrawn amid protests from parents. In the box the toy now sells for $500.00! The loose toy, with its dome and teeth, sells for $150.00. The conclusion is that the box and instructions are worth $350.00! Arguably, the empty box would be worth more if it had the toy in it! This is the philosophy that would endorse saving the cereal in the empty box.

Unlike the alien toy, which has a value independent of its value in the box, a bag of cereal is not a collectible. If you pull the cereal bag out of the C3POs box, how much has the lack of cereal affected its price? Could it be $20.00? For a bag of GREMLINS or Mr. T, might the bag of cereal be "worth" $40 more to the value of the box?

Before answering this question, I'd like to elaborate on what I did with the cereal during the time I believed that the cereal had value. I took glass canning jars, poured one full of KABOOM, one full of PAC MAN, and a third with MORNING FUNNIES. Each jar was labeled and I was a "cereal" collector. I became convinced, before a shelf of cereal jars, that collecting "cereal" was a source of potential embarrassment, especially if my girlfriend ever had to explain to her parents why, in addition to the unusualness of cereal box collecting as a hobby, there were also jars of this food.... Does he think he's going to sell these jars of food? Does he really stand there and look at them and think they're cool? If he poured it back in the bag someday, and put it back in the box, would he get more when he goes to sell it?

All of these questions can be answered at the same time. The cereal box collecting hobby is new enough that standards haven't been set yet. Coca Cola bottle collectors pay more if the old goo is still in their bottles. Maybe some people think it's better to have the cereal and will pay more if the opportunity exists to buy it either way. I am not one of those people. I witnessed a living path of ants crawling from the holes they chewed in the side of a collectible box. It took two cans of bug spray to kill all of them, and another hour to sweep up the cereal and the dead ants! The box was ruined by the bug holes. Furthermore, relationships with the people I love are more important to me than saving bags of food in the belief that old stale food makes my product packaging more interesting or valuable. I don't want to worry the woman I love with the prospect that my hobby is evolving into a manic obsession based on plastic rings, empty cereal boxes and glass jars of old cereal. I want my friends and family to share the joy I get from collecting cereal boxes.

The following list of cereal boxes are the latest additions to my collection. All of them are available at the supermarket at the time of this writing. Most will still be available as this issue is on the stand. This list gives you the opportunity to acquire the most popular boxes of the period, and see, by the next issue, that some of them are no longer available. The capacity for this hobby to provide instant and irreplaceable collector's items is one of its greatest investment characteristics.

This hobby is still small enough that we are years away from the level of collecting that would make "last year's boxes" readily available. This window of opportunity is your chance to dig in and build a collection that you will later be able to sell or trade for other collectibles.

When I say these are the best boxes, I define "best" as what I actually bought the most boxes of. I include my reasoning so you can

make the decision that best suits your collecting interests. Have fun!

#1 HONEY NUT CHEERIOS Goosebumps Milk Cap in-pack and game. R.L. Stein writes a children's chapter book series called Goosebumps. The series has 38 "horror" stories and a half dozen spin-off books including Fear Street, Beast and Goosebumps: Choose You're Own Adventure books. Currently he sells a million copies of his books each month. Recently the Fox network began broadcasting the Goosebumps TV show. Kids love this thing! Fortunately for us, the "milk cap" craze is dead! So kids won't be "collecting" these things until they're adults. In the future no one will remember that this offer came out nine months too late. They'll see the first commercial cross-over marketing from a "book" series since Nancy Drew and The Hardy Boys. Stein does sell Goosebumps "pog" books (two editions so far) in which these pogs are offered so it's not an exclusive GM in-pack. Honey Nut Cheerios makes up for this by picturing the game on the back of the box. Very graphic. Unlike trendy horror toys like Mattel's Mad Scientist (Kellogg's 1988) or Tyco's Dr. Dreadful's Food Lab (Cap'n Crunch 1995), this horror series has a few years left in it, and those positive associations will make solid collectibles in the future.

#2 SPIDERMAN Fleer trading card in-pack. The latest SPIDERMAN cereal offer is the Spiderman toy store, essentially the same box as the card in-pack only without the card. Knowing that they're discontinuing the card offer, and that the sequel is boring, encouraged me to buy as-many-again of the Spiderman trading card box. It would be #1 except the Honey Nut Cheerios turnover is so high I had to buy more of those faster.

#3 Star Wars RAISIN BRAN features an offer on the back for the Making of Star Wars video (same as Corn Pops). The front of the box features a very conservative logo in a balloon. The box would be more interesting if it had the graphics pictured on the Corn Pops box. It's still a valid Star Wars box because of the fancy graphics on the back. This video release is limited to this year, after which time Lucas has vowed to pull Star Wars and remaster the special effects. This will mean new video box art, grounding these editions to the mid 1990's. In this retrospect, the Raisin Bran box will be nostalgic. Finally, because the logo on the front is so discreet it's easy to miss. A lot of collectors won't pick it up.

#4 CAP'N CRUNCH'S CHRISTMAS CRUNCH is Blue! It might have been 1992 that the Christmas Crunch box was so boring (hidden pictures on the back). I protested by not buying one. I don't regret my decision but it would be difficult to acquire one now, even if I tried. It will be much more difficult in the future to find this cool blue box (and there will be more people looking) because it will be referred to as "the blue one."

#5 HOLIDAY RICE KRISPIES I missed the Halloween Rice Krispies and I was furious! Last year the Holiday Rice Krispies was in limited distribution and I was lucky enough to get one from Kevin (thanks Dude!). I wasn't going to miss this one! It looks like these "holiday" boxes are here to stay! This means high turnover and creative new boxes each holiday to collect. Opportunities for in-pack ornaments and all kinds of things! It's perfect timing now that Kellogg's has the Chuck Jone's style Snap, Crackle and Pop characters. In addition to the new colors (this year red, last year green) Kellogg's changes logos on a regular basis and redraws its characters each few years. Lots of opportunity for these images to become obsolete and historic.

#6 Sonic Hedgehog COOKIE CRISP features Sonic (the Sega game character) milk cap in-pack. Sonic is huge on the front of the box! This video game is the "Pac Man" of the 1990's and just might end up with his own cereal if the right deal comes along. Two years ago Sonic appeared on Honey Nut Cheerios. If he gets his own cereal these boxes are great predecessors. Even if he doesn't, video game tie-ins are a defining characteristic of contemporary interests.

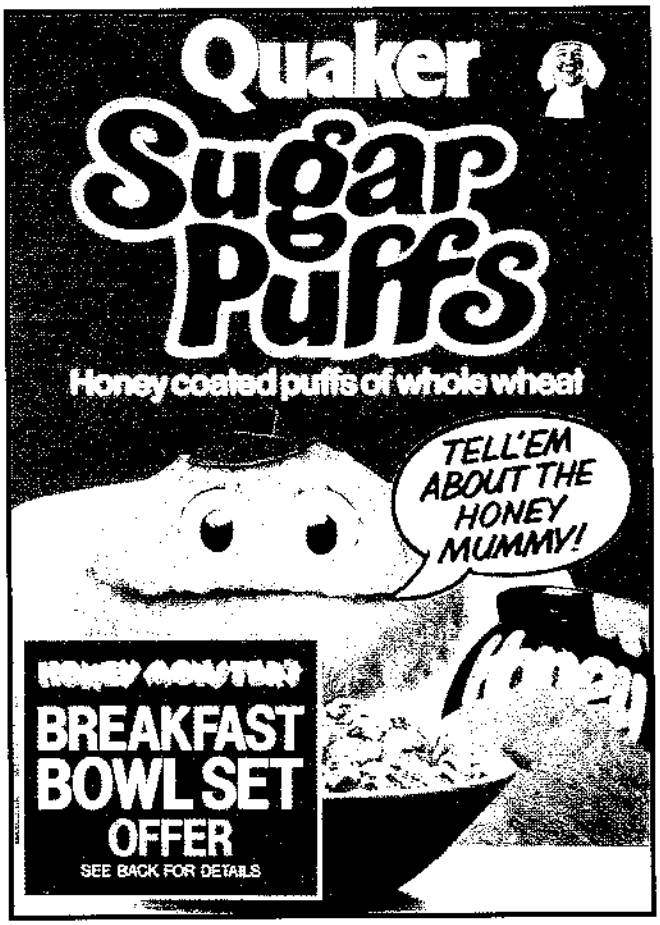
Recap from last issue's Gnarly: #1 Star Wars FROOT LOOPS #2 SPIDERMAN trading card in-pack #3 Star Wars CORN POPS #4 Star Wars APPLE JACKS #5 COUNT CHOCULA 3-D day-glo #6 FRUITY PEBBLES Hot Wheels offer.

Conclusion: Internationally Yours

By Mikal

Say Hello to the rest of the world!

International marketing isn't an interest to most Americans in their everyday life. With the exception of the rough exploitation of cheap labor and the manipulation of the ignorant masses by multi-national advertising corporations, most folks have no idea what's available to the rest of the world. And they don't care.



In America, each morning our kids wake up, watch cartoons, and eat sugar cereal in milk. The cereal is vitamin enriched and we call it "breakfast." In Japan they eat rice. I France they eat pastry. In Russia they eat potatoes. Breakfast is so popular in Canada that often times the cereal boxes are better than we get right here! In fact, some of the international boxes are particularly cool because they feature exclusive product licensing not available to the American consumers.

Canadian boxes in the late 80's featured Batman the Movie on Post cereals, Indiana Jones and the Temple of Doom on Lucky Charms and Who Framed Roger Rabbit on Rice Krispies. In the 90's they've featured Star Trek The Next Generation, Lion King, Power Rangers, Star Trek 7: Generations and Batman Forever.

Our American comic book super heroes appear all over the world! In England Sugar Puffs have featured Marvel Comics' X-Men and DC Comics' Batman. Superman appeared on the Canadian Cinnamon Mini Buns in 1994. Charlie Brown and Snoopy have their own cereal in Japan!

I have collected most of the cereal boxes in my international collection as a result of writing to collectors in other countries. Some of these collectors advertise in Toy Shop and other antique collector's papers. I introduce myself, my hobby, and ask that they pick up the character and motion picture related cereal boxes for me. I reciprocate by acquiring their wants over here. Whenever I hear that a friend is going overseas I give them some spending money and ask that they bring back a few cereal boxes for me. Sometimes the friend doesn't find any good boxes. More times than not I get really unique boxes with promotions that aren't available in America! I've even made a few new friends!

I hope this issue of The Freakie Magnet has opened your eyes to a new dimension of cereal box collecting. Right now there are fantastic boxes and promotions going on here (see my Gnarly New) and all over the world! All it takes is a letter and a few boxes. Good luck and as always, have fun!

TICK TOCK TOYS

CEREAL BOXES	
Fruitty Freakies	Call
Grins, Smiles, Giggles, Laughs - 1st box	$150
Corn Pops - Big Yella	$60
Twinkles - Partial Boxes	$95
Sugar Smacks - Quick Draw Front - VG	$200
Spoonsize S W - Spoonmen on Front Large	$180
Cocoa Krispies - Og on Front - C6	$125
Wheaties - Pinochio Mask	$85
Wheaties - Disneyland Light Up Castle	$200

QUISP/QUAKE/QUANGAROOS	
Quisp Beanie - EX	Call
Quisp Comic Book - Mint in cello	$55
Quangaroo Gyroscrambler - Mint	$45
Quangaroo Orange Crate - Mint	$75
Quisp Ad for Light Switch Sticker	$25
Quisp/Quangaroo Cel - Trimmed	$125

HANNA BARBARA	
Banana Splits Mug - VG	$25
Put Together Figures	$25
Quick Draw Head Mask - MIP	$75
Flintstones Rolling Figures	$12
Vulture Squad Planes - MIP	$90
Vulture Squad Figure - Zilly	$25

CHARACTER PREMIUMS	
Archies Car	$14
Chitty Chitty Bang Bang Car	$8
Lady & the Tramp - Dogs	$7
Lady & the Tramp - Cats	$15
Casper Flyer MIP	$40
Casper Ring - VG	$45
Pink Panther Spy Scope	$65
Pink Panther Car	$25
Bullwinkle Coin #46	$10
Dick Tracy Decoder	$35
Jungle Book Dinsneykins - C6	$10

FREAKIES	
Figures	$10
Iron On Patches	$9
Boats	$32

FUNNY FACE FULL PACKS	
Goofy Grape - 1965 - NM	$25
Goofy Grape - 1966 - NM	$25
Rootin Tootin Raspberry - 1966 - NM	$25
Lefty Lemon - 1970 - VG	$20
Jolly Olly Orange - 1970 - union 76 - VG	$20
Jolly Olly Orange - 1972 - NM	$25
Lefty Lemon - 1972 - NM	$25
Rootin Tootin Raspberry - 1972 - NM	$25
Goofy Grape Canister - 1974	$65

FUNNY FACE PREMIUMS	
Goofy Grape Pitcher - VG	$50
Funny Face Mugs - EX	$10
Walker Coins - Grape or Raspberry	$10
Goofy Grape Tab Button - VG	$25

CAP'N CRUNCH	
Bo'sun Whistle	$10
Binoculars - MIP	$20
Comic Books - 1960's	$35
Magnaviewer - MIP	$40

PLASTIC PREMIUMS	
Savage Tribal Rings - NM	$20
Kelloggs Large Divers	$15
Kelloggs Small Diver - MIP	$10
Nabisco Dinos and Beasts	$8
Spirit of St Louis - MIP	$25
Nabisco Blue Baseball Players	$8

R & L PREMIUMS	
Camel Trains	$25
Totem Heads	$25
Stretch Pets - MIP	$11
Put Together Giraffe - MIP	$18
Funny Fringe	$20

TICK TOCK TOYS

Dan Goodsell and Steve Roden

PO Box 342 Culver City CA 90232 310-815-0465

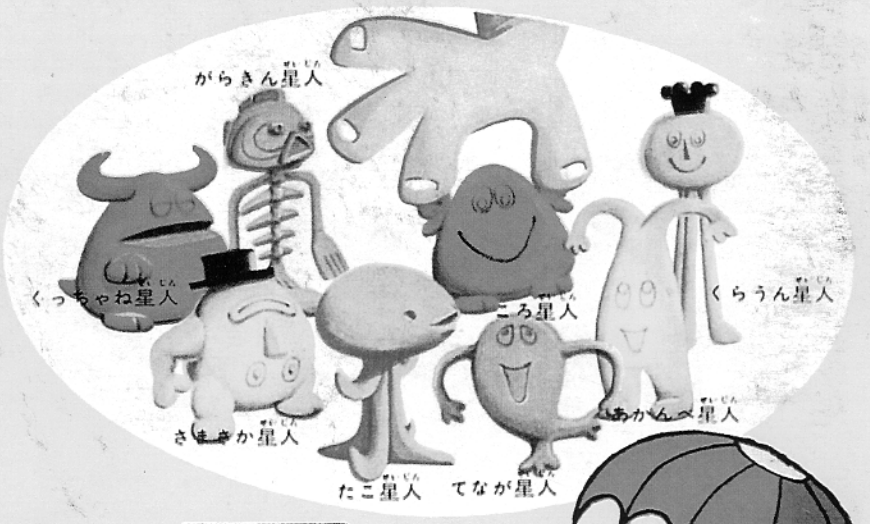
Call for availability. Postage is $4 Checks to Dan Goodsell.

Send want lists. We are always buying boxes, premiums, Funny Face, etc.

Kellogg's コーンフレーク ケロッグ CORN FLAKES

ケロッグをたべて ゆかいな宇宙人を 集めよう!!

これはユカイだ！おもしろい！
ケロッグの箱を、あけてびっくり！見てびっくり！いままで、オモチャ屋さんに売っていなかった、ゆかいな宇宙人が、どの箱にも１個ずつ、はいっています。かたちはみんなで８種類！色は４色！さあ、ケロッグをたべて、オマケのかわいい宇宙人を集めましょう！みーんな集めて、ユカイに遊びましょう！



宇宙パノラマのできあがり

お母さまへ・・・・お子さまは遊びの天才。ケロッグのゆかいな宇宙人から、いろいろな遊びを発見し、宇宙への夢を大きく育てるでしょう。

ケロッグ・コーンフロスト、フルーツボンの箱には、上の宇宙パノラマの切りぬきがついています。こんどはケロッグ・コーンフロスト、フルーツボンを買って、宇宙パノラマと宇宙人で、もっとゆかいに遊びましょう。